

1996

\$1.50

FENWAY PARK

# RED SOX<sup>T.M.</sup>



OFFICIAL SCOREBOOK MAGAZINE

FIRST EDITION

**New Relief In Sight  
Slocumb & Stanley**

**1946 Season**  
Follow the Winning Season

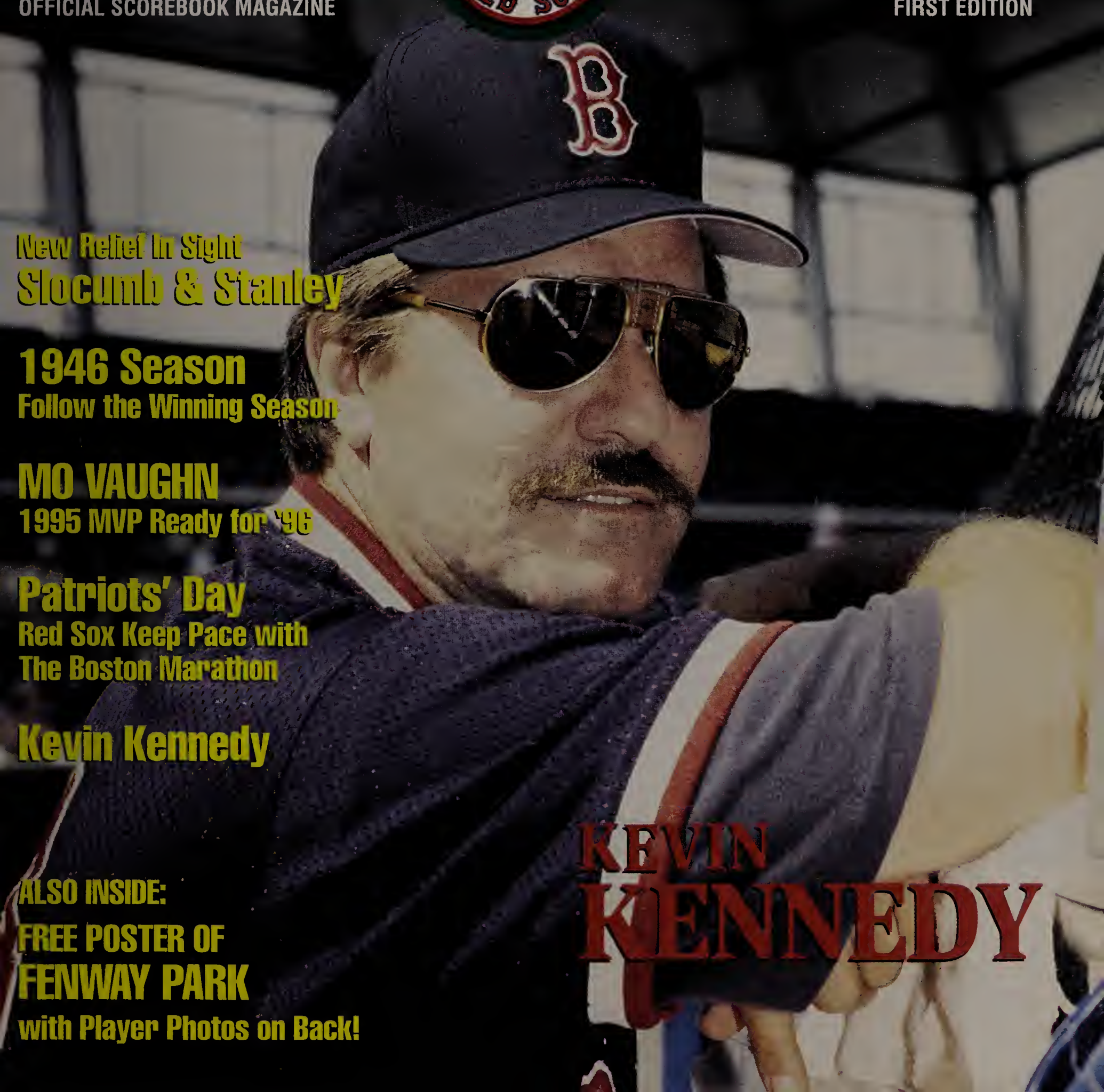
**MO VAUGHN**  
1995 MVP Ready for '96

**Patriots' Day**  
Red Sox Keep Pace with  
The Boston Marathon

**Kevin Kennedy**

**ALSO INSIDE:**  
**FREE POSTER OF  
FENWAY PARK**  
with Player Photos on Back!

**KEVIN  
KENNEDY**





Red Sox fans,  
when you've got the  
great taste of an ice cold  
Miller Lite...



Life is good.

PLEASE **THINK** WHEN  
YOU **DRINK**

Miller Brewing Company, Milwaukee, WI



## OFFICERS

Chief Executive Officer.....John L. Harrington  
Executive Vice President and General Manager.....Daniel F. Duquette  
Executive Vice President Administration.....John S. Buckley  
Vice President and Chief Financial Officer.....Robert C. Furbush  
Vice President Broadcasting.....James P. Healey  
Vice President Public Relations.....Richard L. Bresciani  
Vice President Sales and Marketing.....Lawrence C. Cancro  
Vice President Stadium Operations.....Joseph F. McDermott

## BASEBALL OPERATIONS

Assistant General Manager.....Michael D. Port  
Assistant General Manager and Legal Counsel.....Elaine W. Steward  
Major League Manager.....Kevin C. Kennedy  
Director of Baseball Operations.....Steven W. August  
Director of Field Operations.....Robert W. Schaefer  
Director of Florida Operations.....William A. MacKay  
Director of Player Development and Administration.....Edward P. Kenney  
Director of Scouting.....W. Wayne Britton  
Executive Director of International Baseball Operations.....R. Ray Poitevint  
Assistant Scouting Director.....Erwin L. Bryant  
Coordinator of Baseball Operations.....Kent A. Qualls  
Traveling Secretary.....John F. McCormick  
Special Assistant for Player Development.....John M. Pesky  
Major League Scout.....Frank J. Malzone  
Major League Special Assignment Scout.....G. Edwin Haas  
Medical Director.....Arthur M. Pappas, M.D.  
Trainer.....James W. Rowe, Jr.  
Physical Therapist.....Richard M. Zawacki  
Strength and Conditioning Coordinator.....Merle V. "B.J." Baker, III  
Baseball Operations Assistant.....Thomas L. Moore  
Instructors.....Theodore S. Williams  
.....Carl M. Yastrzemski  
Executive Administrative Assistant.....Lorraine Leong  
Equipment Manager and Clubhouse Operations.....J. Joseph Cochran

## ADMINISTRATION AND FINANCE

Controller.....Stanley H. Tran  
Director of Advertising and Sponsorships.....Jeffrey E. Goldenberg  
Director of Corporate Communications.....Kevin J. Shea  
Director of Facilities Management.....Thomas L. Queenan, Jr.  
Director of Food Services.....Patricia T. Flanagan  
Director of Sales.....Robert G. Capilli  
Director of Ticket Operations.....Joseph P. Helyar  
Consultant.....James "Lou" Gorman  
Superintendent of Grounds and Maintenance.....Joseph P. Mooney  
Box Office Manager.....Richard J. Beaton, Jr.  
Broadcasting Manager.....James E. Shannahan  
Community Relations Manager.....Ronald E. Burton, Jr.  
Corporate Communications Manager.....Fred Seymour, Jr.  
Customer Relations Manager.....Ann Marie C. Starzyk  
Ground Crew Manager.....Casey Erven  
Group Sales Manager.....Timothy J. Dalton  
Premium Seating Sales Manager.....Thomas M. Sneed  
Promotions and Special Events Manager.....Susan P. Salerno  
Property Maintenance Manager.....John M. Caron  
Publications Manager.....Debra A. Matson  
Season Ticket Manager.....Joseph L. Matthews  
600 Club and Suites Manager.....Daniel E. Lyons  
Telephone Sales Manager.....Jeffrey H. Connors  
Central Purchasing Administrator.....Eileen M. Murphy-Tagrin  
Computer Operations Administrator.....Scott A. LeLievre  
Credentials Administrator.....Mary Jane Ryan  
Payroll Administrator.....Catherine A. Fahy  
Receptionist and Switchboard.....Helen B. Robinson  
Staff Accountant.....Robin R. Yeingst

## STAFF

Accounting: Renee L. Wychorski, Tina K. Yong; Administration-Legal: Shonnett L. Sisco; Facilities Management: Glen P. McGlinchey; Food Services: Molly A. Walsh; Ground Crew: Edward C. Pistorino; Human Resources: Deborah A. McIntyre; Stadium Operations: Albert J. Forester; Ticket Office: Marilyn M. DiBenedetto.



# Welcome to FENWAY PARK

## Home of the Boston Red Sox

## PARTNERS

### GENERAL PARTNER:

Jean R. Yawkey Trust:

John L. Harrington

William B. Gutfarb

### LIMITED PARTNERS:

ARAMARK Corporation: Joseph Neubauer, *Chairman*

Dexter Group: Harold A. Alfond, *Principal*

Jean R. Yawkey Trust

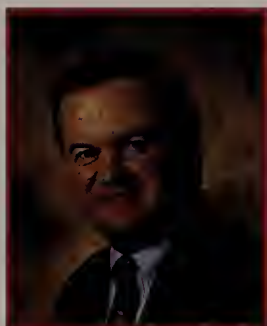
Arthur M. Pappas, M.D.

Samuel A. Tamposi Trust

Thomas R. DiBenedetto

John L. Harrington

John A. Kaneb



**John S. Buckley**  
Executive Vice President  
Administration



**John L. Harrington**  
Chief Executive Officer



**Daniel F. Duquette**  
Executive Vice President  
and General Manager



**Robert C. Furbush**  
Vice President and  
Chief Financial Officer



**Michael D. Port**  
Assistant  
General Manager



**Elaine W. Steward**  
Assistant General  
Manager and  
Legal Counsel





When you're willing  
to step up to the plate  
off the field, you  
become an MVP  
in the game of life.



Whether it's on the field or in the community, Mo Vaughn always believes in stepping up and swinging for the fence. And it's a belief we share. Which is why we look forward to his continued participation as a key player on our community outreach team.

Member FDIC. Fleet is a registered mark of Fleet Financial Group, Inc.





# SCOREBOOK MAGAZINE

Published by  
The Boston Red Sox  
4 Yawkey Way, Boston, MA 02215

Editor-in-Chief: Dick Bresciani

Editor: Debbie Matson

Editorial Assistant: Mary Jane Ryan,  
Matt Roebuck

Contributing Writers:  
John Grabowski, Steven Krasner,  
Seth Livingstone, David Nevard,  
Dave O'Hara, Michael Silverman,  
Ed Walton

Photographers:  
Dennis Brearley, Jack Maley

Designer: Mary-Lynne Bohn  
Accent Desktop Designs

Printing by Mass Printing and Forms, Inc.

Advertising: 262-1915

Advertising Manager: Jeffrey Goldenberg

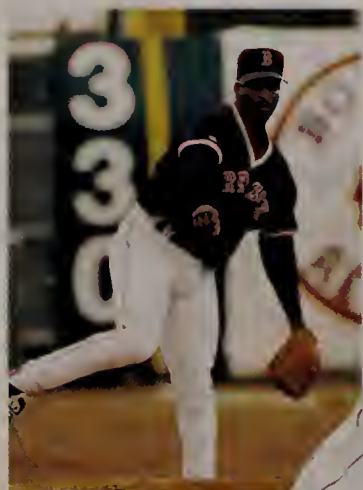
Advertising Sales: Susan Salerno

Editorial & Advertising Offices:

Fenway Advertising Associates  
4 Yawkey Way, Boston, MA 02215

RED SOX OFFICIAL SCOREBOOK MAGAZINE™ is published and copyrighted ©1996 by the Boston Red Sox. All rights reserved. RED SOX OFFICIAL SCOREBOOK MAGAZINE™ is a trademark of the Boston Red Sox. Reproduction in whole or in part without prior written permission is prohibited. RED SOX OFFICIAL SCOREBOOK MAGAZINE™ assumes no responsibility to return unsolicited editorial materials. Letters become the property of the Boston Red Sox. All rights in letters will be treated as unconditionally assigned for publication and copyright purposes, and subject to RED SOX OFFICIAL SCOREBOOK MAGAZINE™ unrestricted right to edit and comment editorially. The Boston Red Sox is an Equal Opportunity Employer.

## IN THIS ISSUE ...



**5**  
*Slocumb & Stanley*  
*They're What's Shakin'*  
*in the 9th Inning*

**8**  
*1946 Boston Red Sox*



**49**  
*Kevin Kennedy*



**15**  
*Mo Vaughn*



**39**  
*Patriots' Day*  
*Red Sox Keep Pace with the*  
*Boston Marathon*

### DEPARTMENTS

- 1 Welcome to Fenway Park
- 21 Red Sox Broadcasters
- 23 Red Sox Radio Network
- 27 1996 Manager and Coaches
- 31 Code of Conduct
- 33 1996 Red Sox Schedule
- 37 How to Keep Score
- 38 Ticket and Seating Information
- 43 Guide to Fenway
- 57 Brain Teasers
- 63 Fenway Facilities
- 64 Red Sox Promotions

## ARTHUR J. GALLAGHER/KALER CARNEY LIFFLER



**Managing Risk . . . Nobody Does It Better**  
*Insurance Brokers Since 1892*

Harbor South Tower  
100 Hancock Street  
N. Quincy, MA 02171  
617-770-2200

Two Westborough Business Park  
Westborough, MA 01581

508-898-2626

Two Capital Plaza  
Concord, NH 03301

603-224-9551





**A BIG HIT  
FOR 150 YEARS**



**HOOD  
ICE CREAM**



Seems to be a whole lotta shakin' goin' on.

First, G.M. Dan Duquette saw a catcher with the ability to hit 25-plus home runs in Fenway Park and shook hands on a \$2.3 million deal for free agent Mike Stanley.

Then, Duquette saw the chance to acquire a young closer with nasty stuff, coming off an All-Star season.

## *They're What's Shakin' in the 9th Inning*

# SLOCUMB & STANLEY

by Seth Livingstone

He shook hands on a six-player trade with the Philadelphia Phillies, bringing Heathcliff Slocumb to Boston.

Now, if all goes to plan, Stanley and Slocumb will be what's shakin' in the ninth inning at Fenway Park.

Their vow: Don't give opposing batters a fair shake.

That way, when Boston's late-inning battery meets, midway between the mound and home plate, it will be to exchange congratulatory handshakes for a job well done.

With 29 pitchers to start spring training, it took more than a few handshakes and how-do-you-dos for Stanley to get to know his pitching staff. He needed to get a feel for Roger Clemens' heater, Tom Gordon's curve and the antics of Tim Wakefield's knuckleball.

Stanley's job with Slocumb is to get the most out of Boston's new closer in ninth-inning situations, making every pitch count.

"There's not a whole lot of room for error once you get to the ninth,"



Heathcliff Slocumb (L)  
Mike Stanley (R)

Stanley said. "There's no messing around anymore, trying to trick anybody. It's my pitcher's best stuff against the hitter, and that's going to be what we're going to go with. If Heathcliff's ever going to get beat, he's going to get beat with his best pitch.

"This spring, I tried to sit down with all the pitchers, talk to them and get into their heads," Stanley said. "Then, you have to see them under game conditions. It's not something that happens in a week."

Slocumb made clear his philosophy the moment he arrived for spring training.

"As long as the (bullpen) phone rings, I'm happy," he said. "You've got to love being in a 2-1 game or a 1-

0 game. When the phone rings and they say, 'Slocumb, you've got the ninth,' I love that. I'm never going to say no to the ball unless I'm hurting, and that won't happen because I know how to take care of myself."

Slocumb says he can pitch three or four days in a row. The more work, the better. He was at his best pitching often for the Phillies in the first half of '95, posting 22 saves and an 0.91 ERA in his first 29 appearances.

"You can be the greatest pitcher in the world," Slocumb said, "but if you're not getting enough work to stay sharp, you could be any other guy off the street. I like to work at least four times a week."

Standing 6-3, 220 pounds,





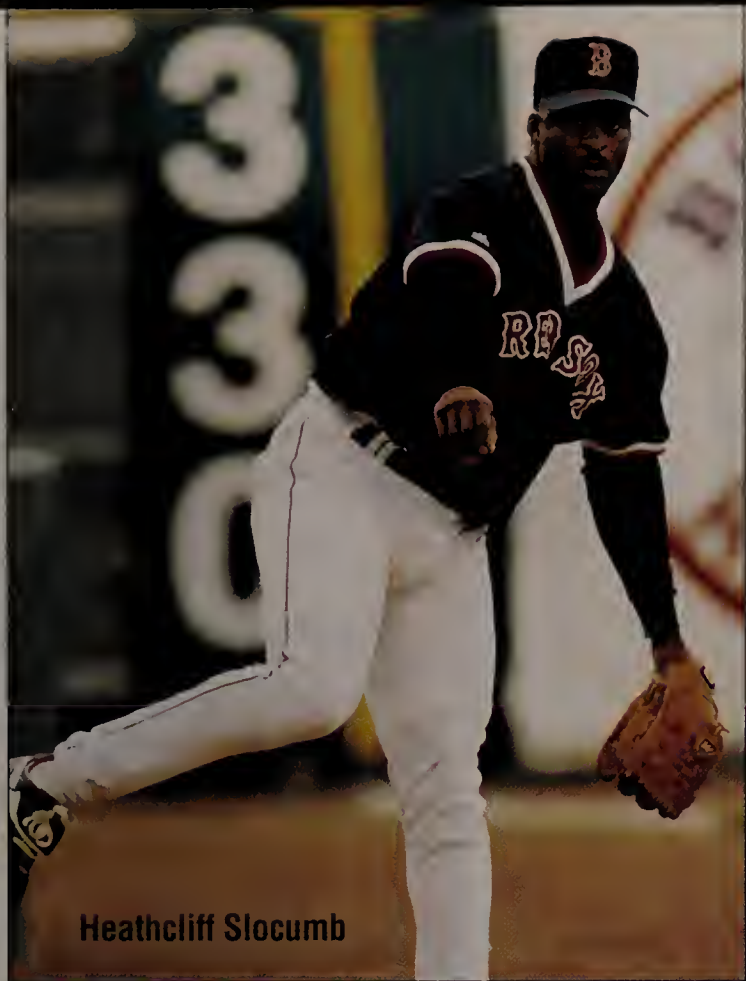
# Baseball's other favorite chew.

Enjoy Boston's Favorite Pizza,  
now available in Fenway Park.





## { SLOCUMB/STANLEY }



Heathcliff Slocumb

Slocumb can be an intimidating presence on the mound. He does not rely exclusively on his fastball. He throws a hard slider, a forkball and a sinker which bottoms out. During the previous two seasons, he surrendered just two home runs.

"The number one thing with a pitcher is location," Stanley said. "It doesn't matter who the pitcher is. If it's down the middle, a big league hitter is going to hit it."

"I know Heathcliff's ball is going to move all over the place. He has a ball that cuts and sinks. He doesn't throw very many that go straight."

"I can see why he saved 32 games last season," Manager Kevin Kennedy said. "I like his stuff with that hard, sinking fastball and late-breaking slider."

Both Stanley and Slocumb are studies in perseverance. Stanley, 32, played eight years of pro ball in relative anonymity, until getting his chance as the everyday catcher with the New York Yankees.

"For so long," Stanley said, "I had to make the team out of spring training, every year. My back was against the wall, and I seemed to play my best ball in those situations. But I always felt like I could do more. I was putting up good numbers in spring training, so I knew what I could do if I was given a chance."

With that opportunity, Stanley responded by averaging more than 20 homers and 73 RBI from 1993-95. He was a terror with the bases loaded last season, going 9 for 11 with 27 RBI and two of his eight career grand slams. Overall, he batted .320 with runners in scoring position.

"Mike is one of those self-made players," Kennedy said. "He's improved each year behind the plate. He might have been the Yankees' MVP the last couple of years. He handles the pitchers well."

He has the type of swing that will hit the gaps, but he can also take you over the wall. Mike was a big signing for us."

Stanley was surprised to be left out of the Yankees' future plans, but said it meant a lot to him when Kennedy called him, early in the free-agent process. "It impressed me a lot that Boston called me first and expressed their interest in signing me," he said. "I got a chance to go to a winner and to a team that wanted me."

Stanley said he's looking forward to playing for Kennedy, who was a catcher in his playing days.

"It'll be nice to have a manager who's been through it," Stanley said. "He knows what it's like to call a game, handle pitchers, block balls in the dirt, and all the other rigors of being a catcher. It's easy to talk to him about certain pitches and how to set up hitters. He understands it. He's been there."

Slocumb, 29, was originally signed by the Mets as a free agent in 1984 and beat the bushes until breaking in with the Cubs in 1991. He didn't spend a full season in the

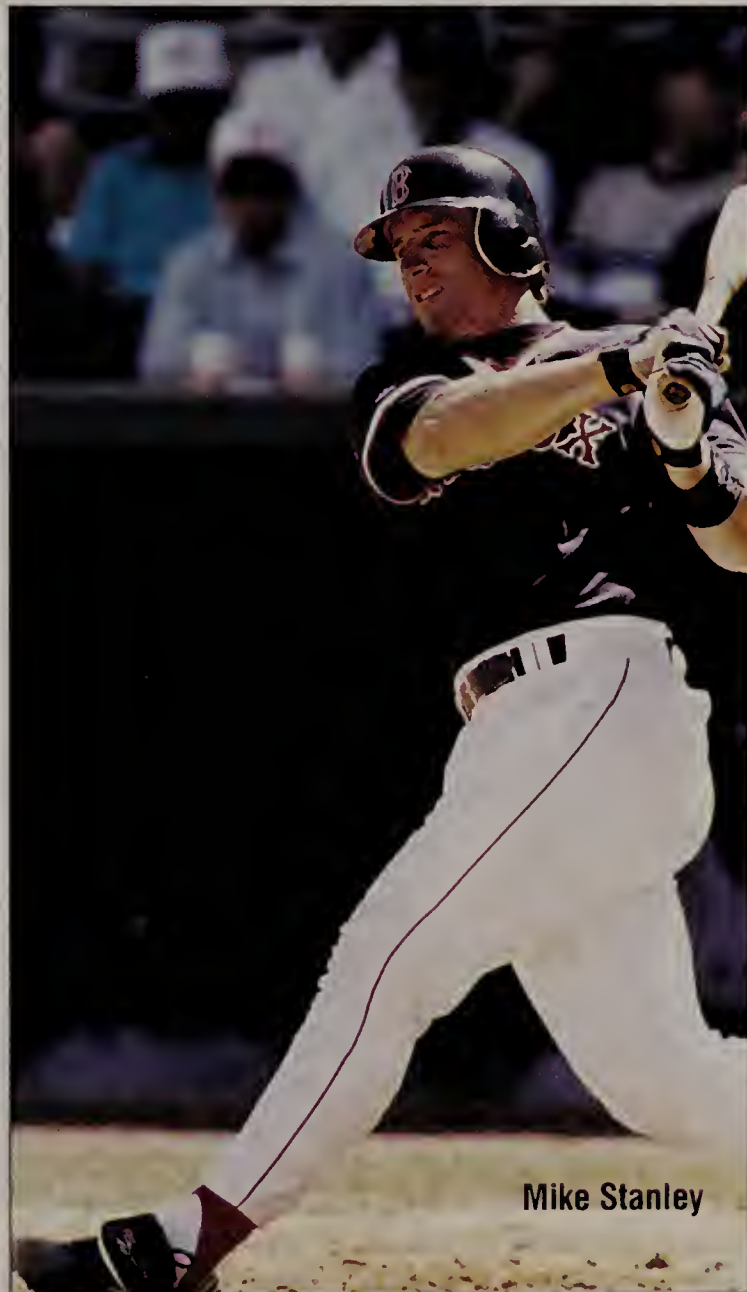
majors until 1994, when he opened eyes with a strong season in Philadelphia, going 5-1 with a 2.86 ERA.

Last season, Slocumb was the National League's Pitcher of the Month in May (1-0, 1.76, 12 saves) and the winning pitcher in the All-Star Game.

The Red Sox considered Slocumb their missing link in terms of stability. "We didn't want to go through the season with the kind of uncertainty we had in the bullpen during the early part of last year when we were mixing and matching," Kennedy said.

Now, with Slocumb and Stanley to slam the door on opponents, the Red Sox feel confident they'll shake, rattle and roll in the A.L. East. ■

*Seth Livingstone covers the Red Sox for The Patriot Ledger of Quincy, Mass. His stories appear throughout New England, via The Patriot Ledger News Service.*



Mike Stanley



JOHNNY CAME MARCHING HOME again. So did Ted and Dominic and Bobby and Tex and others who answered the call to duty and survived the ravages of World War II.

And major league baseball, in its true sense, not just in name, returned as the world struggled to rise from the ashes and rebuild in the wake of victory over Germany and then Japan, ending the most devastating global warfare in history.

# 1946 BOSTON RED SOX

by Dave O'Hara

It was 1946 — 50 years ago. The celebrating over the end of the war was a happy memory. Rosie the Riveter was history. So was rationing of meat, butter and other staples. And war production plants, too.

Like the rest of the world, America just wanted to get back to

normal. And that included baseball fans, especially in Boston.

As the war wound down in 1945, the wartime Red Sox struggled to a seventh-place finish in an eight-team American League. A rookie right-hander discharged from the Air Force because of asthma, Dave (Boo) Ferriss, was a sensation with a 21-10 record, but the Sox could do no better than a 71-83 finish, 17 1/2 games behind Detroit.

So Boston fans were ready with a rousing "Welcome Home" when future Hall of Famers Ted Williams and Bobby Doerr and such favorites as Johnny Pesky, Dom DiMaggio, Tex Hughson, Mickey Harris, Joe Dobson and others returned from military service.

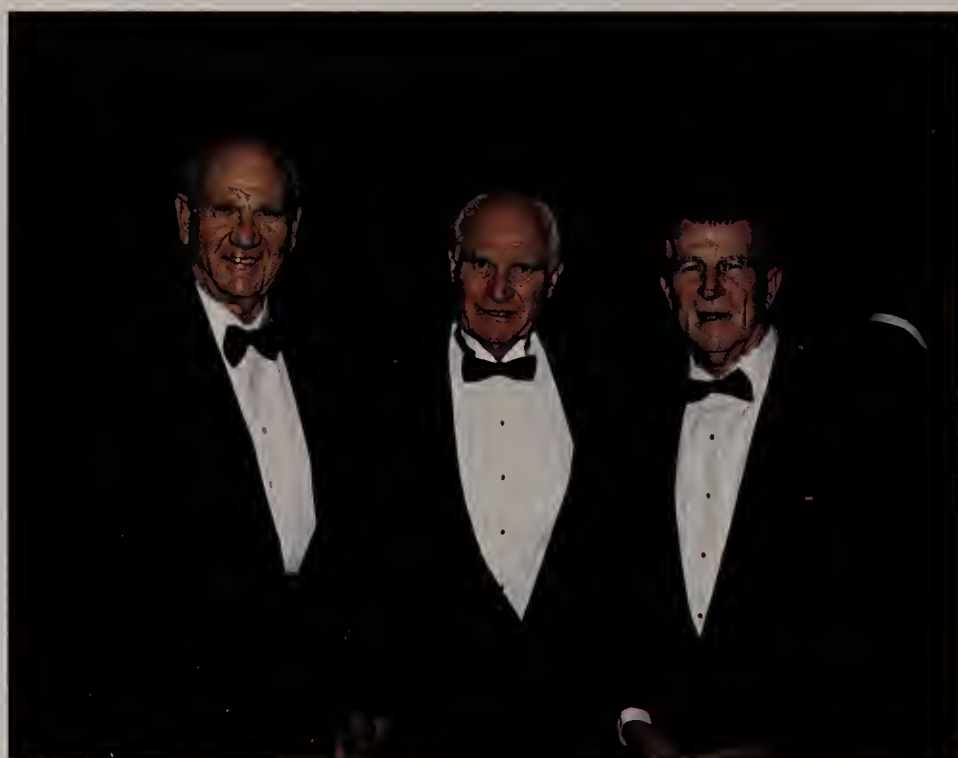
"It was baseball with all the big stars again," Ferriss recalls. "Of course, all the players were happy to be back. And the fans were something else. It just seemed people were hungry for baseball."

And the Red Sox gave loyal fans just what they hungered for. They got off to a fast start, adjusting quickly

to peacetime baseball, and charged to their first pennant in 28 years, when Babe Ruth was the local superstar.

The Red Sox, helped by a 15-game winning streak triggered by a 12-5 rout of the Yankees in New York, opened the post-war era with a 21-3 record. They went on to open a 10-game lead by winning 40 of their first 50 games, then breezed to a 104-50 record, bettered in team history only by 105-47 in 1912. In making a shambles of the league pennant race, they clinched on Williams' inside-the-park homer and Hughson's 1-0 pitching in Cleveland on Sept. 13 and finished the season 12 games ahead of Detroit. The Yankees wound up 17 games back, never getting untracked.

"I never could really figure why we got off to such a great start and were able to break away so quickly," DiMaggio says. "We had a lot of talent and all the key players back from the 1942 team which finished second to the Yankees. But we got off so fast in 1946 that I thought for a while we were playing over our heads."



1946 teammates Boo Ferriss, Bobby Doerr and Johnny Pesky, reunited at the 1996 Baseball Writers' Dinner in January, reminisce about the "good old days."





#### 1946 Boston Red Sox American League Champions

**Back Row (L to R):** Bob Klinger; Tom McBride; Rip Russell; George Metkovich; Clem Dreisewerd; Joe Dobson; Earl Johnson; Bill Zuber; Jim Bagby, Jr.; Tex Hughson; Dave Ferriss; Paul Schreiber, Batting Practice Pitcher; Ted Williams

**Middle Row (L to R):** Win Green, Trainer; Mace Brown; Mike Ryba; Paul Campbell; Ed McGah; Johnny Lazor; Roy Partee; Wally Moses; Hal Wagner; Mickey Harris; Rudy York; Mike Higgins; Leon Culberson; Johnny Orlando, Clubhouse Attendant

**Front Row (L to R):** Tom Dowd, Traveling Secretary; Johnny Pesky; Bobby Doerr; Eddie Pellagrini; Larry Woodall, Coach; Joe Cronin, Manager; Del Baker, Coach; Tom Carey; Dom DiMaggio; Charlie Wagner; Don Gutteridge

**Batboy Frankie Kelley seated on ground**

DiMaggio, known as "The Li'l Professor," was convinced early in the season, though, that the Red Sox were for real. On a visit to Boston in January he recalled, "About halfway through the season, I projected 105 victories for us. Almost hit it on the nose. If (manager) Joe Cronin wanted to hit it, we could have. But it was late in the season, he put in the scrubs and we came up one short."

"We realized right away in training camp we had some good players," Pesky says. "As it turned out, we had a lot of players who had career years. There was one big difference between our 1942 (93-59) and 1946 teams. In 1946, we had pitching."

Reaching the one million mark in home attendance for the first time, the Red Sox treated fans with a 61-16 record at Fenway Park. Unfortunately, the magic didn't carry over into the post-season. The team clinched early, then had to sit around while St. Louis beat Brooklyn in a best of three-game playoff for the National League pennant. The Cardinals then

rallied from a 3-2 deficit to win the World Series, four games to three.

That World Series was marked by a controversial play in the seventh game. With the score tied 3-3 in the eighth inning, future Hall of Famer Enos Slaughter singled and Harry Walker lined a hit to left-center. As Pesky, the Boston short-stop, took the throw from sub center-fielder Leon Culberson (who replaced DiMaggio due to a hamstring injury that inning), Slaughter ran through his coach's stop sign at third base and beat the relay throw from Pesky to the plate, scoring the winning run.

"Slaughter gambled," said Pesky, who has been blamed in some circles for holding the ball too long before his relay throw. "If I get the ball soon enough, he might have held up at third. But I had to go into left-center

to get the throw from Culberson. The throw wasn't as good as I'd have liked. Then Slaughter ran through the sign, and my throw was a little up the line. I don't think I held the ball an extra split second. It was just something that happens."

Slaughter's wild dash around the bases for the deciding run on Walker's double capped a Series in which the Red Sox were outpitched and outhit, but came close to winning.

With Williams nursing an elbow injury and managing just five hits in 25 times at bat, Boston batted just



**Pitchers ice their arms.  
Outfielders ice their knees.**



**Aren't you glad you're a fan?**



## { 1946 RED SOX }

.240 as a team. However, the Red Sox won the first game 3-2 on Rudy York's 10th-inning homer, the third game 4-0 on Ferriss' six-hitter and York's three-run homer and the fifth 6-3 on Dobson's five-hitter.

St. Louis lefthander Harry Brecheen spelled the difference. He pitched a four-hitter for a 3-0 victory in Game 2. Then, after the Cards' 20-hit, 12-3 victory in Game 4, Brecheen evened the Series with a seven-hit 4-1 victory in Game 6, and then came back to win in relief 4-3 in Game 7.

"We still should have beat them," Pesky claims, noting that after Slaughter scored the tie-breaking run in Game 7, the Red Sox put runners on first and third with one out in the ninth, but failed to score.

Despite the disappointment in October, the Red Sox provided baseball excitement fans wanted and needed in the post-war era. Williams returned with a flair, Pesky led the American League in hits, Lou Boudreau made history with the "Williams' Shift," and Ferriss proved

he was no rookie flash as the ace of an outstanding pitching staff.

As a team, the Red Sox batted .271 and scored 792 runs, while pitchers had 79 complete games in compiling a 3.38 earned run average.

Williams, a Triple Crown winner in 1942

before heading for pre-flight training, just missed winning it again.

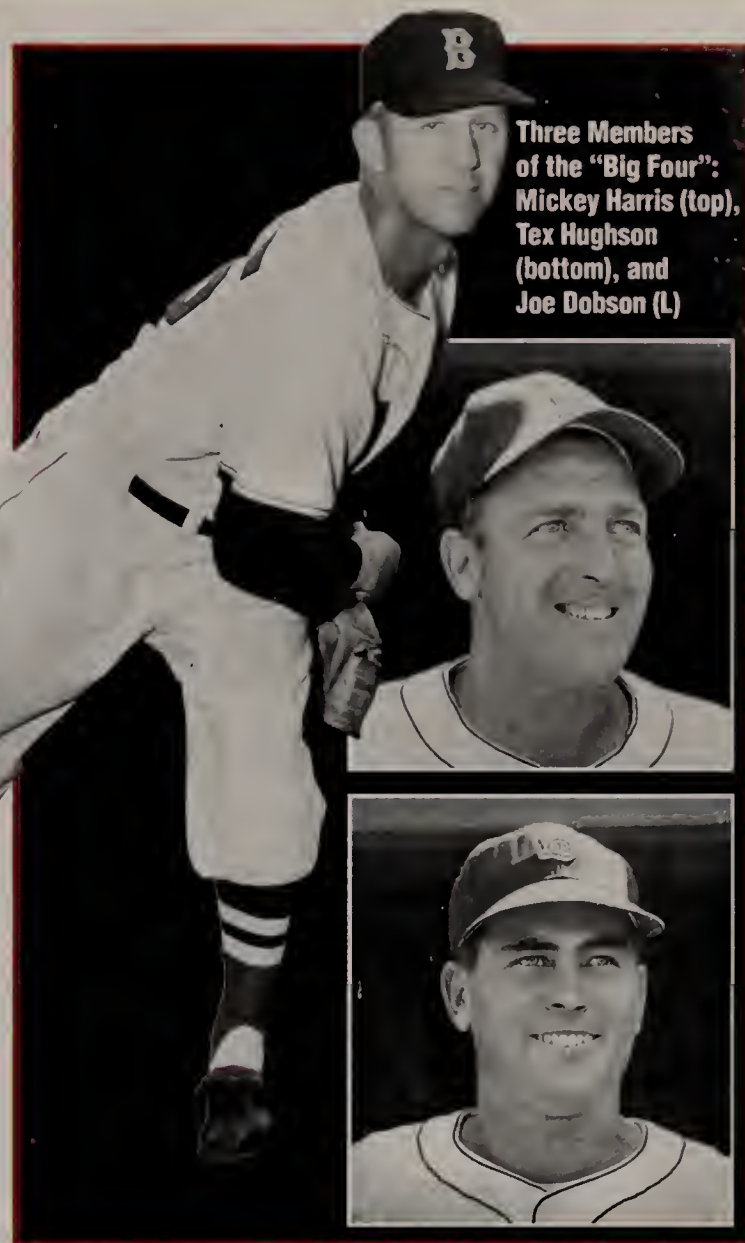
Picking up where he left off, Ted was second in the three categories,

batting .342 with 38 home runs and 123 runs batted in. He led the league with a .667 slugging mark, 142 runs, 156 walks and 343 total bases. He had 176 hits in 150 games.

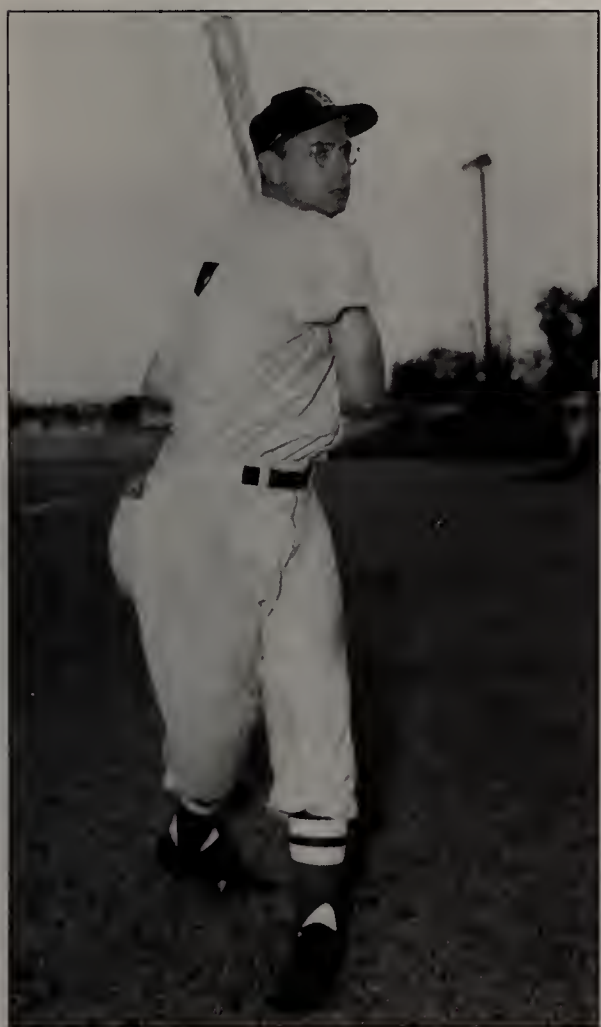
DiMaggio batted .316 as the lead-off hitter. Pesky, just ahead of Williams in the order, hit .324 with 208 base hits. After Williams, Doerr had 18 homers and 116 RBI, and Rudy York, acquired from Detroit, had 17 homers and 119 RBI. Mike Higgins, at the end of his career and obtained from Detroit to play third base, hit .275. Hal Wagner batted only .230, but caught 117 games, and was given rest by Roy Partee who hit .315.

Culberson hit .313 while filling in at third and in the outfield. There were several starters in right field, including Tom McBride (.301) and George Metkovich (.246). And, in the infield, Eddie Pellagrini made his major league debut at shortstop on April 22 after Pesky was beamed by Washington's Sid Hudson. Pellagrini, now retired as Boston College baseball coach, responded to the challenge by hitting a home run on his first time at bat as the Red Sox beat the Senators 5-4.

Ferriss, Hughson, Harris and



Three Members of the "Big Four": Mickey Harris (top), Tex Hughson (bottom), and Joe Dobson (L)



Dom DiMaggio

Dobson were the "Big Four." Ferriss had a 25-6 record, including 13-0 at Fenway Park, with 26 complete games. Hughson was 20-11 with six shutouts, four by 1-0. Harris was 17-9 and Dobson 13-7. Jim Bagby was 7-6 in spot duty, and Bill Zuber was 5-1 in 15 games after being acquired from the Yankees. Bob Klinger was the bullpen ace with a 3-2 mark and 9 saves. Other records included Mace Brown 3-1, Clem Dreisewerd 4-1, Earl Johnson 5-4, Charlie Wagner 1-0, Mike Ryba 0-1.

In the All-Star Game on July 9, 1946 at Fenway Park, Williams led the A.L. to a 12-0 victory, hitting two homers, one off Rip Sewell's blooper pitch and two singles and walking once in five trips to the plate. The A.L. shortstop, Cleveland manager Lou Boudreau, had four doubles, but was awed by Williams.

Less than a week later, in a doubleheader in Boston on July 14, Williams hit three homers in powering the Red Sox to an 11-10 victory over the Indians in the first game. On Williams' second time at bat in the



# THE LANSDOWNE SHOP

## OFFICIAL RED SOX SOUVENIRS & GIFTS

**BEFORE THE GAME:** enter from outside the park at 71 Brookline Ave.

**DURING & AFTER THE BALL GAME:** enter from inside the park through the left field concourse behind Section 30

**ON NON-GAME DAYS:** Mon. thru Fri. 10:00 AM - 5:00 PM, Sat. 9:30 AM - 3:00 PM

At The Lansdowne Shop you will find the largest selection of authentic Red Sox wearing apparel in New England...many of which are available exclusively at The Lansdowne Shop.





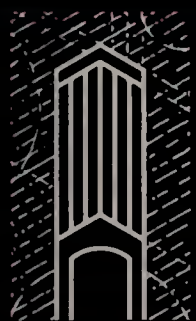
nightcap, Boudreau shocked the baseball world. The "Williams Shift" was born. The defensive alignment had the shortstop playing on the right side with the first and second basemen and the leftfielder moving to play what amounted to a deep short as the only man on the left side of the field.

Ted went 1-2 in his first look at the shift, which became the talk of the sports world. For the most part, he challenged it rather than give up power and hit to left.

"The shift hurt me, no doubt about it," he said after retiring with a .344 average and 521 home runs. "But I hit to left field a lot more than people give me credit for."

On Sept. 13, in Cleveland, Ted crossed up the shift in the first inning. He hit a liner to left and sprinted around the bases as the leftfielder retrieved the ball for an inside-the-park homer, the only one of his career. It gave Hughson a 1-0 victory as the Red Sox clinched the pennant after losing six games in a row. ■

*Dave O'Hara was a member of the Associated Press staff in Boston in 1946. He retired as New England Sports Editor in 1992 after 50 years with the AP.*



#### Ball Parking \$5

It's just minutes to Fenway from Prudential Center. And just \$5 for Red Sox parking when you present your ticket stub exiting the Prudential Center garage. Enter after 5:00 pm on weekdays and after 11:00 am on weekends. Exit before 1:00 am.

"Ball Parking" is brought to you by Prudential Center. For additional information, call the Management Office at 236-3302.



## { 1946 RED SOX }

### Other highlights of the 1946 season:

- The Red Sox didn't lose a double-header winning 14 and splitting 13, and treated fans to a record of 61-16 at Fenway Park.
- On May 2, Williams hit a home run in the ninth inning to beat Detroit.
- On May 7, Culberson's grand slam in the 14th inning lifted the Red Sox to a 10-6 victory over St. Louis.
- On May 10, the Red Sox extended their winning streak to 15 games with a 5-4 victory over the Yankees despite Joe DiMaggio's grand slam.
- In May, Pesky had 11 consecutive hits over three games, "and I didn't realize it until a writer told me after the streak was over."
- On June 21, the Red Sox beat Bob Feller and the Indians 1-0. Bobby Doerr tripled and scored the only run on Rudy York's foul pop to first baseman Les Fleming.
- On July 14, the Indians went into the shift against Williams at Fenway Park. A midget left his seat near the Cleveland dugout, picked up a glove left on the field at the time, and assumed the vacated third base position. The fan, identified as a vaudeville veteran, was escorted off the field and given a boost back over the short wall.
- On July 21, Williams hit for the cycle against St. Louis.
- On July 27, York hit two bases-loaded homers and drove in 10 runs at St. Louis.

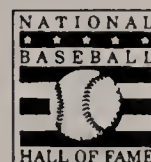
Relive the 1946 season day by day with our timeline beginning on page 31.

# Symbol of Greatness

**P**resented to only 1% of those who have played the game on a major league level, this ring is emblematic of excellence and it confirms the wearer's role in history.



**T**he Baseball Hall of Fame is proud to honor them... and the other 99% as well.



**NATIONAL BASEBALL HALL OF FAME AND MUSEUM**  
Cooperstown, NY 13326 • (607) 547-7200



T A K E A N E W L O O K !

 **15% ROOM RATE DISCOUNT\***  
**WITH RED SOX**  
**TICKETS OR TICKET STUBS.** 

Completely renovated, from lobby to roof-top the 57 HOTEL is putting the finishing touches on creating a new excellence in hotel hospitality and convenience.

And if that's not enough, your Red Sox tickets will give you an additional reason to take another look at the big improvements made at the 57 HOTEL to make your stay better than ever.

With any over-night stay, your Red Sox ticket entitles you to a 15% DISCOUNT\* off the regular room rate.

Reserve today and use your Red Sox ticket to enjoy the ball-game and a new level of hospitality, comfort and convenience at the 57 HOTEL.

Take a new look. You'll be glad you did.

THE  
**57**  
PARK  
PLAZA  
HOTEL

57 Stuart Street, Boston, MA 02116-5442 • 617 482-1800 • 1-800-HOTEL 57

\*Only one ticket per room. This offer is not valid with an other promotional offer. Subject to availability.



MO VAUGHN  
'95 AMERICAN LEAGUE MVP



MIKE PIAZZA  
LOS ANGELES DODGERS



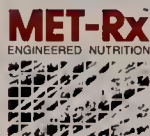
IVAN RODRIGUEZ  
TEXAS RANGERS

**MET-Rx**<sup>TM</sup>

ENGINEERED NUTRITION

**It's What They  
Depend on to  
Stay Strong and  
at the Top.**

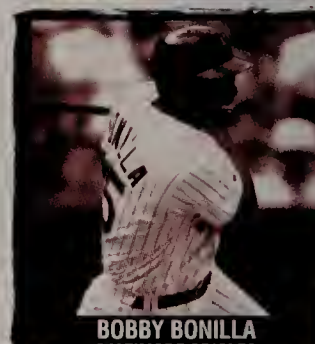
Developed by a physician, **MET-Rx** contains the vitamins, minerals, proteins, complex carbohydrates, amino acids, electrolytes and trace elements your body needs. Quick and easy to enjoy as a THICK, RICH SHAKE, or power-packed bar. **MET-Rx** is changing the way AMERICA eats.<sup>TM</sup>



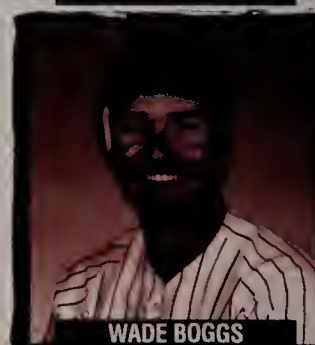
**Food That  
Makes A Difference**



RANDY JOHNSON  
'95 CY YOUNG AWARD



BOBBY BONILLA  
BALTIMORE ORIOLES



WADE BOGGS  
NEW YORK YANKEES



The phone rang.

The voice at the other end of the line was offering an opportunity that would turn the heads of most people.

When can we book you for an appearance on the David Letterman Show, the voice was asking.

Mo Vaughn listened. He chuckled.

And he said, "No, thank you."

"I'm not into all that stuff, man," says Vaughn.

Certainly, it was a flattering phone call, an offer of coast-to-coast, late-night celebrity that goes along with the handsome trophy Mo Vaughn earned last season while leading the Boston Red Sox to the American League East title.



# Mo VAUGHN, HUMILITY PERSONIFIED

by Steven Krasner, Providence Journal-Bulletin

Vaughn was chosen the league's Most Valuable Player in a close vote with the Cleveland Indians' Albert Belle.

Mo tied for the league lead in runs batted in (129); was fourth in home runs (39); fifth in total bases (316); sixth in slugging percentage (.575), and he batted an even .300.

But Vaughn, who overcame a humbling trip to the minors in 1992 when his career appeared headed from ballyhooed to bust, has been able to keep everything in perspective.

"This thing, the MVP, is a great thing," said Vaughn. "But I never sit down and look at the actual award

and say, 'Man, I've done it this time.'

"I look at the years spent to get to where I am," said Vaughn, who turned only 28 last December. "I look at the time I've worked hard. I'm happy about it, but it's not the end-all of my life. There could be more MVPs to win. I'm still a young guy."

It was a winter of awards for the 6-foot-1, 240-pound first baseman.

Along with the league's MVP trophy, Vaughn also was voted the Thomas A. Yawkey Award as the Sox MVP by the Boston Baseball Writers Association for the third straight year; was inducted into the Seton Hall Athletic Hall of Fame (along with

teammate John Valentin, Craig Biggio and Coach Mike Sheppard), and received the prestigious Bart Giamatti Award from the Baseball Assistance Team (B.A.T.) for his outstanding community service.

In fact, it was at the dinner in New York where he received the Giamatti Award that Vaughn especially felt humbled.

"That was probably the greatest experience in baseball I ever had, the best event," said Vaughn.


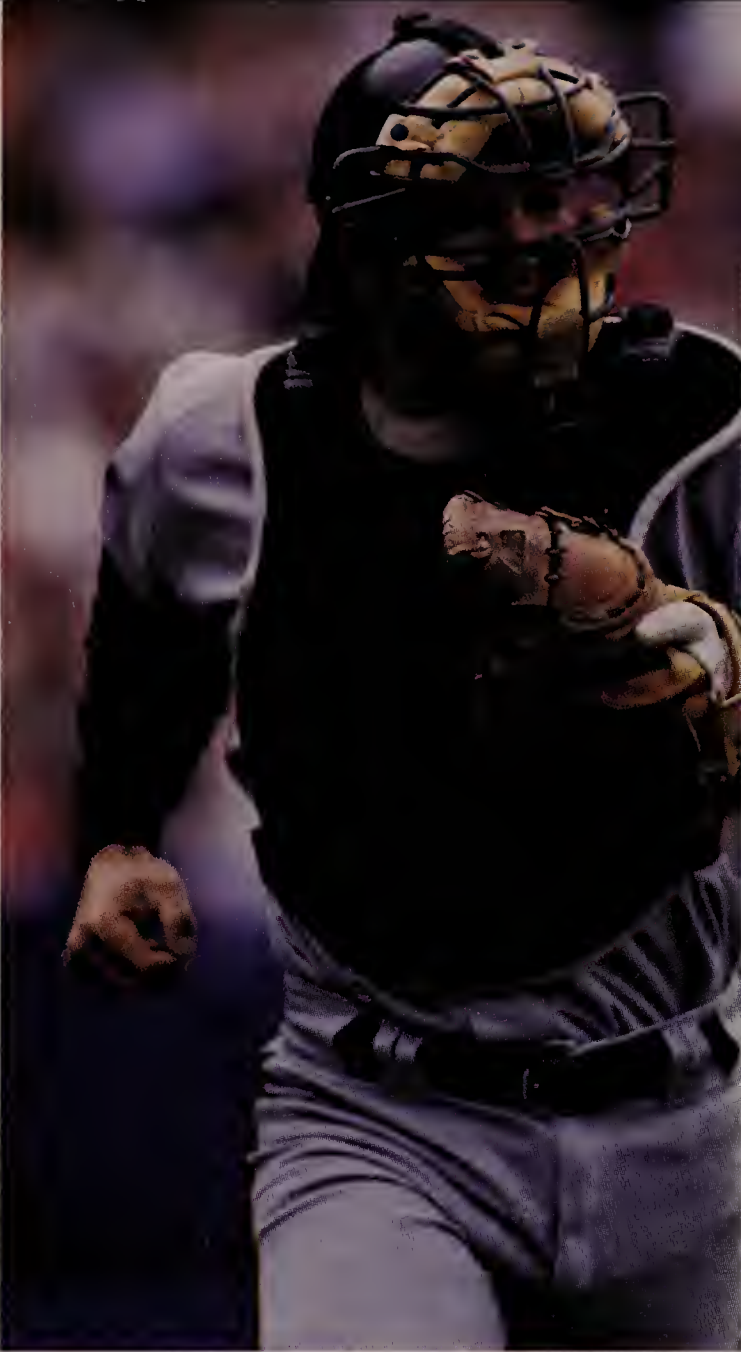
"It's funny. You think you've done something in the game. And then you step on a dais with Joe DiMaggio, and you see Reggie Jackson, Chris Chambliss, Graig Nettles and Ron Guidry and Steve Carlton and Phil Rizzutto," he said, shaking his head. "And I was just slumping down in my seat. You got a sense of what baseball history is all about just sitting there."

But on the field, and in the clubhouse, and off the field, Mo Vaughn doesn't take a back seat to anyone.

And while others might have opted for a more high-profile off-season, basking in the MVP limelight, Vaughn's life remained relatively unchanged.

He did venture into one new area for himself, however, starting hitting





**YOU'LL CATCH**  
**MORE GAMES**  
**THAN THEY WILL.**

**AND YOU WON'T**  
**HAVE TO BUY**  
**ANY EQUIPMENT.**

Here's a great pitch for you baseball fans.  
It's the Major League Baseball® Extra  
Innings<sup>SM</sup> package from PRIMESTAR®, the  
mini-dish satellite TV service with no equip-  
ment to buy.

It's your chance to get non-stop coverage of  
all your favorite teams, hundreds of games  
and all kinds of action, for just \$139.

What's more, with PRIMESTAR you get the  
use of the mini-dish, great programming and  
even maintenance, starting at about a  
dollar a day.\*

That's the pitch. All you have to do is step  
up to the plate. And call 1-800-PRIMESTAR.



MLB trademarks, service marks and copyrights licensed by MLB Inc.  
PRIMESTAR is a registered service mark of PRIMESTAR Partners, L.P.  
Blackout restrictions apply.

\*Prices may vary. Does not include installation.

**PRIMESTAR®**



**1-800-PRIMESTAR**





In recognition of his dedication to and involvement in the community, Mo Vaughn was honored with the Bart Giamatti Award by the Baseball Assistance Team (B.A.T.) on January 23, 1996 at a dinner at the New York Marriott Marquis Hotel. Especially noted were his work with the Jimmy Fund, the United Way, the Boston Food Bank, Catholic Charities, the Charles Taylor School in Mattapan and the Mo Vaughn Youth Development Program. The tribute is named for the former commissioner who like Mo, was born and raised in Connecticut. Among the other honorees that evening were Bobby Thomson and Joe DiMaggio (shown here conversing with Mo), Don Larsen and Larry Doby.

Photo courtesy Mark Solomon/ Baseball Assistance Team.



camps for kids.

"That was the best thing I did this year," said Vaughn of his camps. "I tried to do something within my job, and that was really exciting."

Of course, the fact that Vaughn's off-season was involved with kids comes as no surprise to anyone who has followed him since he arrived in Boston, a former first-round draft pick in 1989.

The Mo Vaughn Youth Development Program in Dorchester, which focuses on helping kids from 13-16 who have had trouble developing academically and emotionally in more regular school environments, is entering its third year, with 25 kids and a long waiting list.

"That's probably the focal point of my life. The kids. In all situations.

"I got involved with them to motivate them. We really focus on the education process about life. It isn't the process of athletics, but academics, history, narcotics, drugs, AIDS, everything that might be happening to them, because those kids grow up so fast."

"You can't be on the street. You can't be disrespectful. You have to live a complete life to be involved with our program. Then we mainstream them back to regular high schools, give them summer jobs, jobs on the way

out. It's trying to be a total package."

While he was working with the kids in his program, there were times when Vaughn's thoughts would drift back to the 1995 season, when the Red Sox, chosen for the middle of the pack in pre-season polls, ran away with the division.

And Vaughn had a lot to do with that in many ways.

On a team with many leaders — Roger Clemens, Mike Greenwell, Jose Canseco, to name a few — Vaughn's bat and character were major reasons the Red Sox were able to withstand the early injuries to Clemens and Canseco.

A total of 53 players, a franchise record, played for Boston last year. The MVP was an outstanding personal coup for Vaughn, but the team's success, and his role in it on and off the field, provides a great deal of satisfaction for him.

"The Red Sox had a team that no one expected to win," said Vaughn. "And we did. In an old-fashioned style of baseball.

"We weren't the most talented or the flashiest. We did not have the best arms. To keep that rolling, that was the best. We saw so many different guys going through the clubhouse. I would like to think I had something to do with that, keeping it together.

"The home runs, and all of that. I don't remember that," said Vaughn in his typically animated fashion. "I remember the guys and keeping things together, and we won. That's what I will always remember, all the different attitudes and people we saw, and we still remained together and won the pennant that nobody else thought we could. That was the best ever."

Oh, it could have been better. Vaughn admits that. The season could have ended with a World Series crown and a ticker-tape parade in Boston.

And Vaughn's 0 for 14, 7-strikeout disappointment against Cleveland in the first round of the A.L. playoffs wasn't exactly out of a Hollywood script for the Sox or Vaughn.

But now a new year dawns for the Sox and for Vaughn, a career .285 hitter who has averaged 31 homers and 103 RBI over the past three seasons.

Vaughn, who signed a three-year deal worth \$18.3 million this off-season, is optimistic about the Red Sox chances.

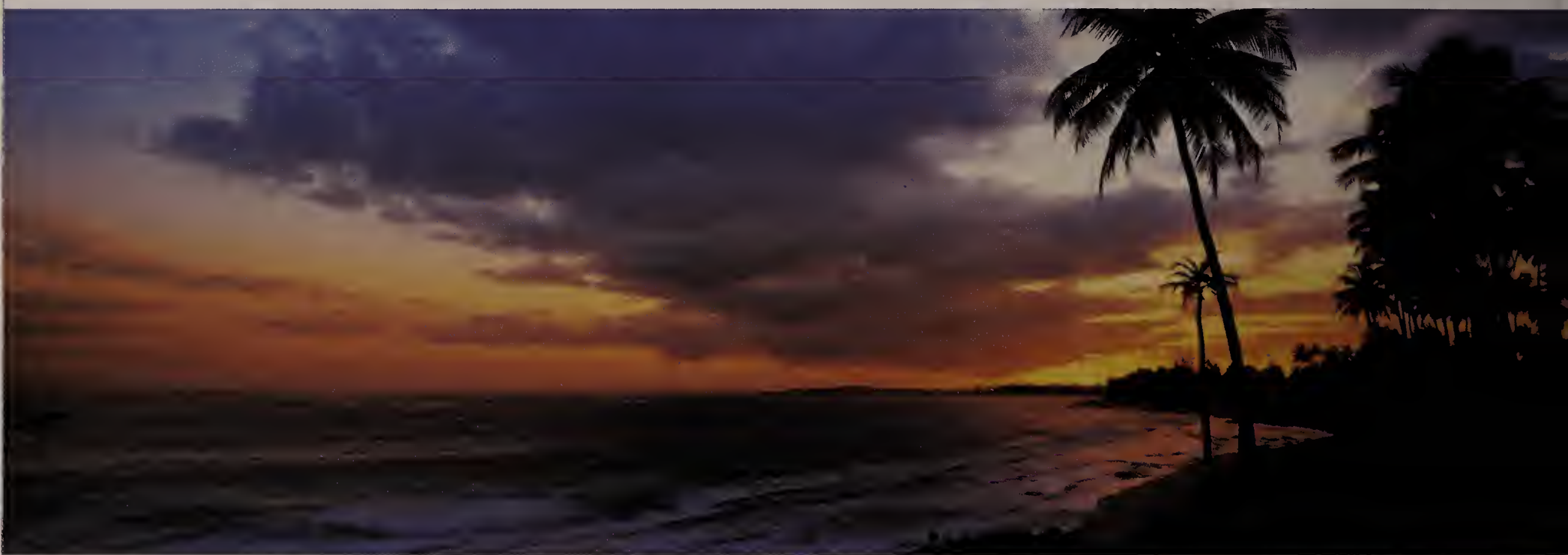
"This is a great team. We should repeat in the A.L. East, and then take a step forward to the World Series," said Vaughn. "This team is a team that is talented, a team that will be focused through the nucleus.

"If we continue to stay focused, we'll have a great year. You can't just



# ONLY THE FINEST RUMS COME FROM PUERTO RICO

*Smoothness is what makes the Rums of Puerto Rico so unquestionably the finest. Whether mixed or straight, they're the rums that are preferred above all others. Try them. Discover for yourself this unique smoothness. A smoothness that comes from the only aging process guaranteed by law.*



RUMS OF PUERTO RICO  ONLY THE FINEST



## { MO VAUGHN }

step on the field and expect to win. But you have to have an attitude and character, a little cockiness. We deserve to be that way. We won it.

"We have to concentrate on defense. Make the routine play, because we can hit with anybody in the world. It was a tough division last year, and it will be tough again this year, too. The team with the biggest heart and the biggest character is going to win. And I think we've got that."

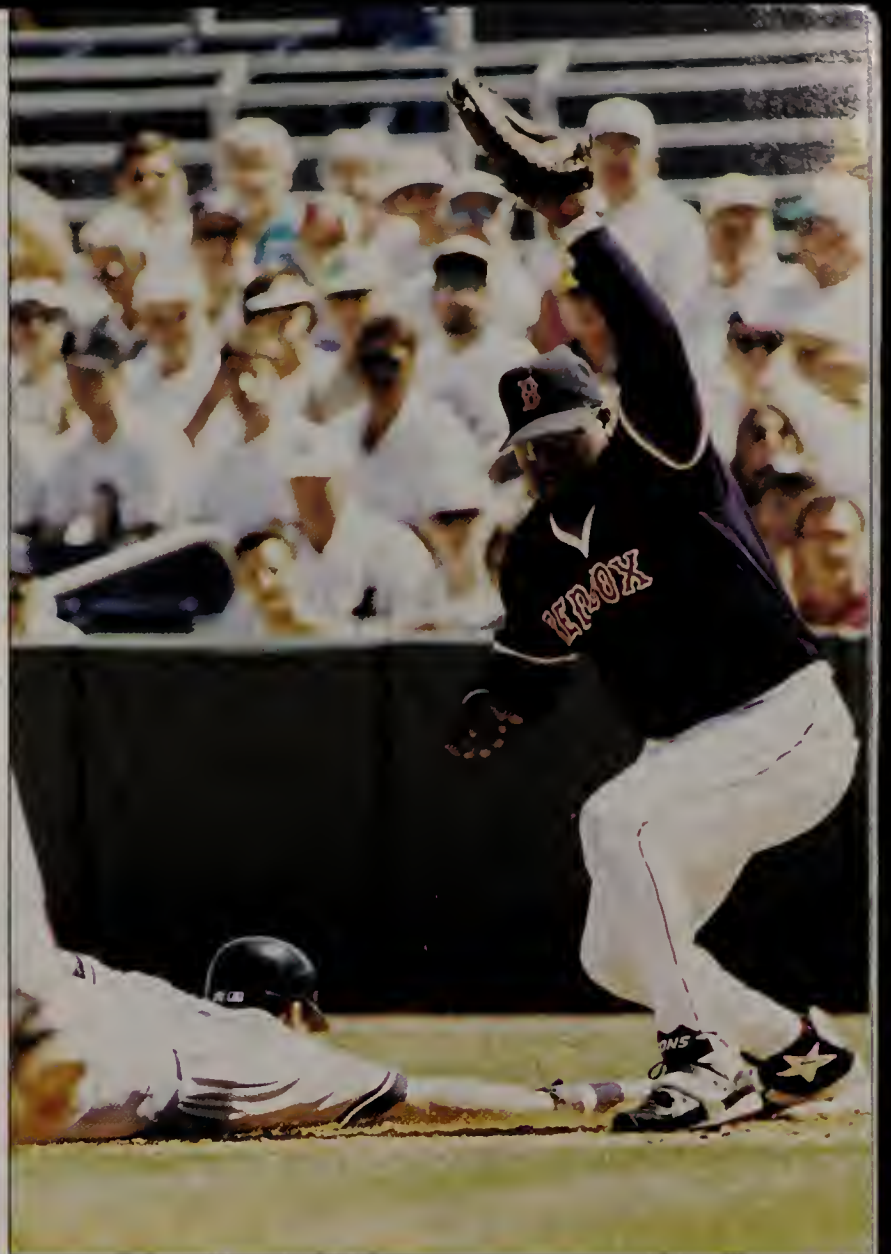
One thing Vaughn doesn't feel, however, is the pressure to repeat as the MVP.

"That's not what I think about," said Vaughn, who made his first All-Star appearance last season. "If it happens, it happens. But I'm looking to get better as a player, communicate, try to keep us all together.

"I want to knock in 100 runs, cut down on strikeouts and make single digits in errors," said Vaughn, who whiffed a league-high 150 times and was guilty of 11 miscues last year. "I just want to be a top professional with my approach to the game. If I do that, I'll have a good year."

Besides, Vaughn isn't driven by personal statistics. Quite the opposite. "I believe in winning as a team at all cost and at all sacrifice. That's what I want to be known as — a guy who came out and tried to do what he could for the best of the ball club.

"I have nothing to do as an individual anymore. I've got an MVP, I've been to an All-Star Game. I've got about 10 years to win a World Series, and I've got to find a way to get that done." ■



**What feels worse?  
Making the last out?  
Or missing it?**



Did you see the throw from right field and the tag at third? With Bushnell® Perma Focus® binoculars, you will.

Patented Bushnell *never needs focusing* binoculars make following the fast-moving action easy. And our advanced optical design makes every hit or miss look crisp, clear and bright.

Call (800) 423-3537 for the dealer nearest you. Perma Focus, another example of Bushnell leadership and vision.

**PERMAFOCUS**

© 1996 Bushnell Corporation. 9200 Cody, Overland Park, KS 66214, USA  
® denotes a registered trademark of Bushnell Corporation.

**BUSHNELL®**  
**HOW THE WORLD LOOKS**





33% more carbs than Gatorade.

© 1995 The Coca-Cola Company. All rights reserved. Powerade is a registered trademark of The Coca-Cola Company.

10. The exclusionary rule would allow a defendant to file a motion to suppress any evidence obtained in violation of the defendant's constitutional rights.

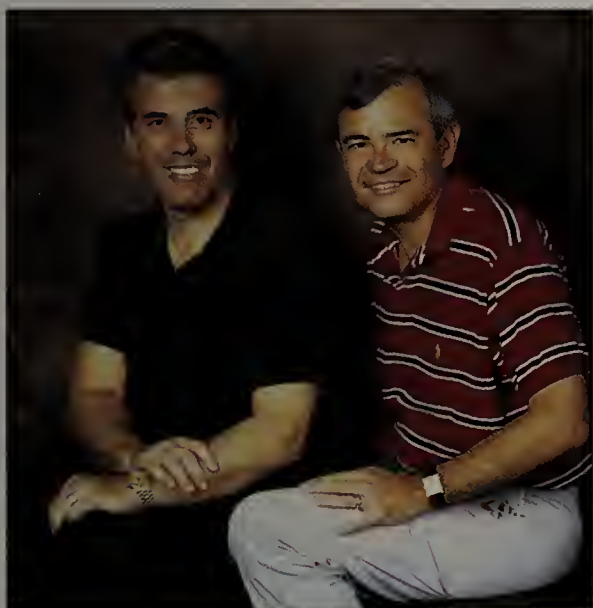




# 1996 red sox broadcasters

The Red Sox Radio Network will carry every game with Joe Castiglione and Jerry Trupiano handling the play-by-play. Sports Radio 850 WEEI-AM in Boston is the 50,000-watt flagship station for a network of 60 stations throughout the New England area.

Castiglione is in his 14th season



**Jerry Trupiano and Joe Castiglione**

on Red Sox radio. He had previously covered the Cleveland Indians on TV in 1979 and on cable in 1982. He also broadcast the Milwaukee Brewers on cable in 1981. The Hamden, Conn. native has announced the Cleveland Cavaliers (NBA) on cable, and he did college basketball on New England Sports Network for six winters. Joe has also taught a broadcast journalism course at Northeastern University for several years.

Joining Castiglione for his fourth year on Red Sox radio is St. Louis native, Jerry Trupiano. Trupiano is a graduate of St. Louis University, where he began his busy broadcasting career as a disc jockey on the college

radio station. Since then, Jerry has had an impressive list of broadcasting duties. He has covered boxing events, the Houston Aeros of the World Hockey Association (1974), the Houston Rockets (1978-80), Southwest Conference Football (1978-88) and the Houston Oilers (1980-89). He also hosted a talk show for 14 years in Houston. Jerry's baseball broadcasting experience includes play-by-play for the Houston Astros (1985-86) and the Montreal Expos (1989-90) as well as three games on CBS Radio Game of the Week in 1991.

The Red Sox are pleased to be broadcasting to Spanish-speaking fans once again this year on the Red Sox Hispanic Radio Network, a division of Carter Broadcasting. 1996 marks the seventh season for the network which broadcasts all Red Sox home night games. 950 WROL-AM is the network's flagship station in Boston. The games can also be heard on local



**Sean McDonough is joined by Jerry Remy in 1996.**



**Bobby Serano and Hector Martinez**

radio stations in Connecticut, Providence, Lawrence and Springfield as well as WCRN-AM 830 in Worcester. Broadcasters Bobby Serrano and Hector Martinez return to Fenway for their seventh season of Spanish-Language broadcasting.

WABU-TV 68 will be carrying 75 games this season. This will be the premiere season of Red Sox coverage of 68 Sports, kicking off a brand new tradition for WABU-TV and for the fans. Sean McDonough will continue to provide play-by-play for the telecasts. A popular figure with the fans, he is entering his ninth season with the Red Sox. McDonough is a seasoned veteran, regarded as one of the best in the business. In 1992 and 1993, Sean called plays for CBS Baseball's regular season, the All-Star Game, the League Championship and the World Series. In addition, he has covered the '92 and '94 Winter Olympics for CBS and continues to announce a variety of sports for CBS and ESPN.



**Everything**

**LOOKS**

**DIFFERENT**

**FROM THE**

**front**

**ROW**

**Nothing Gets you  
CLOSER**

**WEEKNIGHTS 6PM**

Interviews.

Sports Updates.

Feature Stories.

Pre-Game Analysis.



*Front Row Co-hosts Kristen Mastroianni and Tom Caron.*



NESN is your ticket to Boston Red Sox baseball, with Jerry Remy and Bob Kurtz!



**To order NESN,  
call your cable  
company today!**



# BOSTON RED SOX RADIO NETWORK

## MASSACHUSETTS

Flagship: Boston	WEEI	850
Fall River	WSAR	1480
Falmouth (FM)	WCIB	101.9
Fitchburg	WEIM	1280
Garnder	WGAW	1340
Greenfield	WHA1	1240
Marlboro	WSRO	1470
Milford	WMRC	1490
North Adams	WNAW	1230
Northampton	WHMP	1400
Pittsfield	WBEC	1420
Southbridge	WESO	970
Springfield	WHYN	560
Ware	WARE	1250
Worcester	WTAG	580

## CONNECTICUT

Danbury	WLAD	800
Hartford	WTIC	1080
Old Saybrook	WLIS	1420
Putnam	WINY	1350
Willimantic	WILI	1400

## MAINE

Bangor	WZON	620
Bath	WJTO	730
Biddeford	WIDE	1400
Calais	WQDY	1230
Calais (FM)	WQDY	92.7
Camden (FM)	WQSS	102.5
Dover/Foxcroft (FM)	WDME	103.1
Ellsworth	WDEA	1370
Farmington (FM)	WKTJ	99.3
Houlton (FM)	WHOU	100.1
Mexico (FM)	WTBM	100.7
Millinocket	WSYY	1240
Norway (FM)	WOXO	92.7
Portland	WLPZ	1140
Presque Isle (FM)	WOZI	101.7
Skowhegan	WSKW	1160

## NEW HAMPSHIRE

Berlin	WMOU	1230
Concord	WKXL	1450
Dover	WTSN	1270
Keene	WKNE	1290
Laconia	WEMJ	1490
Lebanon	WTSL	1400
Littleton	WLTN	1400
Manchester	WGIR	610

## NEW YORK

Johnstown	WIZR	930
Johnstown (FM)	WSRD	104.9
Rochester	WCMF	990

## RHODE ISLAND

Providence	WPRO	630
Westerly	WERI	1230
Woonsocket	WNRI	1380

## VERMONT

Brattleboro	WKVT	1490
Burlington	WJOY	1230
Middlebury	WFAD	1490
Newport	WIKE	1490
Rutland	WSYB	1380
Springfield	WCFR	1480
Springfield (FM)	WCFR	93.5
St. Johnsbury	WSTJ	1340
Waterbury	WDEV	550

## CANADA

St. John, N.B.	CFBC	930
----------------	------	-----

All stations AM except where noted.

## { 1996 RED SOX BROADCASTERS }

Jerry Remy teams up with Sean McDonough as 68 Sports color commentator. Jerry is in his ninth year as Red Sox color man on NESN and now brings his analytical skills to 68 Sports telecasts.

Also part of the broadcast team is veteran announcer Steve Zabriskie, who comes to 68 Sports with an impressive array of play-by-play experience. A veteran sportscaster of 28 years, he has lent his talents to a wide variety of NBC, CBS, ESPN and ABC Sports' College Football and Baseball Network sports events. Steve will handle play-by-play for approximately 15 games during the course of the season when Sean McDonough is fulfilling network commitments with CBS.

Launching each 68 Sports Red Sox telecast is the half-hour pre-game show Red Sox on Deck. Hosted by Doug Brown, the show will include news from the American League, team stats and season performance, and special features that make the games even more exciting. WABU-TV 68's Red Sox on Deck has something for both the avid fan who catches every game, and the casual viewer who may be tuning in for the first time.

This is NESN's 13th season covering Boston Red Sox baseball. Bob Kurtz and Jerry Remy are teaming up for a fourth season together as NESN's Red Sox announcing team. Kurtz, a native of Detroit, Michigan, joined NESN in April of 1989 as the voice of Pawtucket Red Sox baseball and the host of NESN's Red Sox pre-and post-game shows. Since arriving at NESN, Kurtz has also handled play-by-play announcing duties for the network's Hockey East coverage since 1989. In 1993 he began announcing Red Sox games. Prior to joining NESN, Kurtz spent eight seasons as a play-by-play announcer for the Minnesota Twins and North Stars.

Jerry Remy returns to NESN as Red Sox color man for a ninth season. Prior to joining the NESN team behind the microphone, Remy was a

crowd pleaser behind the second base bag. Remy played for 10 years in the major leagues where he compiled a .275 lifetime batting average. The Somerset, Mass. native broke into the majors with the Angels in 1975 and was traded to the Red Sox prior to the 1978 season for pitcher Don Aase. Remy had his best season in 1978 when he batted .278, scored 78 runs



Jerry Remy and Bob Kurtz

and stole 30 bases. That same season he posted a career-high, 19-game hitting streak and was selected to the American League All-Star team. Remy's playing days were cut short by a knee injury which forced his retirement during spring training in 1986.

Front Row, NESN's weeknight sports magazine program at 6 p.m., delivers live pre-game coverage before every weeknight Red Sox broadcast. Co-hosts Kristen Mastroianni and Tom Caron bring you right up to game time with in-depth features and interviews, plus SportsDesk updates every 15 minutes.

For the convenience of its viewers, NESN rebroadcasts most of its games (usually the same evening at 11:30 and then again at 9:00 the next morning).



# TWIB: INSIDE BASEBALL FOR 20 YEARS

## HOW DO YOU GET INSIDE OF BASEBALL?

Have **BARRY BONDS** blast its cover off.

Have **CAL RIPKEN** wear its cover down.

Have **RANDY JOHNSON** burn up its stitches.

Have **HIDEO NOMO** unwind it with his pitches.

Or you can tune to **TWIB** each and every week.

**TWIB** GOES BEYOND THE SEAMS  
TO GET INSIDE BASEBALL.

In its 20th season,

**TWIB** will have more drama,  
more exclusive footage, more bloopers,  
more great plays, more **GRIFFEY, PIAZZA,**  
**MADDUX,** and **CONE** than ever before.  
More **LARKIN, BICHETTE, GWYNNE,**  
more **MO?** And more **MEL ALLEN** —  
the one and only **MEL ALLEN.**  
More baseball than ever before.

## HOW DO YOU GET INSIDE BASEBALL?



TUNE IN  
**68**  
WABU-TV



## DANNY MONZON (1946-96)

The Red Sox organization is saddened by the sudden passing of Danny Monzon, the Red Sox Latin American Scouting Coordinator. Danny died from injuries sustained in an automobile accident January 21, 1996. He was returning from a scouting assignment near Santo Domingo in the Dominican Republic.

"Danny was a dedicated scout and family man, who worked hard to set up a scouting network for the Red Sox," said Red Sox Executive Vice President and General Manager Dan Duquette. "Danny's loyalty and dedication to the Red Sox and his scouts in the field will be sorely missed by the baseball people who knew him. We will all keep the Monzon family in our prayers through the days ahead, and Danny's work will forever be part of the Red Sox family and tradition."



# Rubbermaid®

## Something for Everyone



### Shop your local Stop + Shop Shop-N-Save

### for Quality Rubbermaid products



# THE BOSTON RED SOX

## 1901



## 1996

## THE PROUD TRADITION CONTINUES

*We Salute Our Members of The National Baseball Hall of Fame and Museum*

**TED WILLIAMS**  
1939-1960

**CARL YASTRZEMSKI**  
1961-1983



**BOBBY DOERR**  
1937-1951

**JOE CRONIN**  
1935-1945

### — HALL OF FAME PLAYERS —

Luis Aparicio	1971-1973
Lou Boudreau	1951-1952
Jack Chesbro	1909
Jesse Burkett	1905
Jimmy Collins	1901-1907
Rick Ferrell	1933-1937
Jimmie Foxx	1936-1942
Lefty Grove	1934-1941
Harry Hooper	1909-1920
Waite Hoyt	1919-1920
Fergie Jenkins	1976-1977
George Kell	1952-1954
Heine Manush	1936
Juan Marichal	1974

Herb Pennock	1915-1922, 1934
Red Ruffing	1924-1930
Babe Ruth	1914-1919
Tom Seaver	1986
Al Simmons	1943
Tris Speaker	1907-1915
Cy Young	1901-1908

Hugh Duffy	1921-1922
	1924-1954
Billy Evans	1936-1941
Billy Hamilton	1911-1912
Bucky Harris	1934; 1956-1960
Billy Herman	1960-1966
Joe McCarthy	1948-1950
Bill McKechnie	1952-1953
Herb Pennock	1936-1943

### — MANAGEMENT, COACHES, STAFF —

Ed Barrow	1918-1920
Eddie Collins	1933-1959
Jimmy Collins	1901-1906
Earle Combs	1948-1952
Kiki Cuyler	1949

### — RED SOX RETIRED NUMBERS —

Joe Cronin	- 4
Bobby Doerr	- 1
Ted Williams	- 9
Carl Yastrzemski	- 8

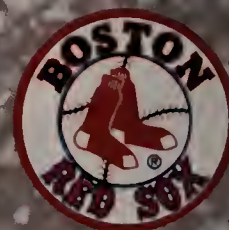
— Elected to Hall of Fame in 1980 —

**THOMAS A. YAWKEY, PRESIDENT**

1933-1976

The Yawkey Family

RED SOX OWNERS SINCE 1933





# red sox manager and coaches



Kevin Kennedy

## Kevin Kennedy, Manager #44

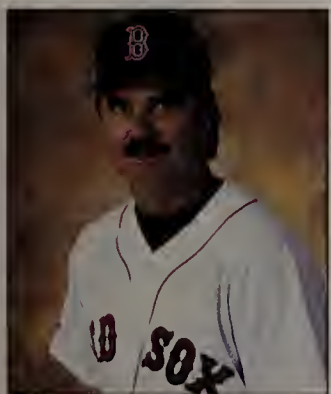
Kevin Kennedy led the Red Sox to an 86-58, first-place finish in the A.L. East division in his first year as manager. He managed a team-record 53 players overall en route to a playoff spot. For his efforts, Kevin finished second to Lou Piniella in the A.L. Manager of the Year voting but received the most first-place votes (11). Red Sox batters tied for 3rd in the majors with a .280 average, and the pitching staff ranked 3rd in the A.L. with a 4.39 ERA. He managed the Texas Rangers in 1993-94, and in '93 guided them to an 86-76 record, the 4th most wins in Ranger history and the most ever for a first-year Texas manager. Prior to joining Texas, Kevin was the Expos' Director of Minor League Field Operations and then became the dugout coach for new manager Felipe Alou in May, 1992. He also served as a manager in the Dodgers' minor league system from 1984-91 where he produced a 533-373 .588 record.



Dave Carlucci

## Dave Carlucci, Bullpen Coach #35

Dave Carlucci is the Red Sox new bullpen coach in 1996 after serving as bullpen catcher in 1994-95. The Milford, Mass. native served as the head baseball coach at Dean Junior College in Franklin, Mass. from 1990-94. His team finished one game shy of the J.C. World Series in 1991. Dave spent 1984-87 in the Dodgers system and hit .316 (75-237) at Great Falls (Rookie L.) under his manager, Kevin Kennedy. At Westfield State College, Dave was an All-American catcher in 1984 and All-Conference from 1981-84 and still holds numerous school records.



Tim Johnson

## Tim Johnson, Bench Coach #17

Tim Johnson returns for his second season as the Red Sox bench coach for Kevin Kennedy. In 1993-94 Johnson was the bench coach in Montreal for Felipe Alou after serving as a major league advance scout the previous two years. He joined the Expos organization in 1990 as manager at AAA Indianapolis. During the 1990-94 off-seasons, Tim managed several teams including the Escogido Lions whom he led to the Dominican League playoffs after the 1994 season. He also managed Tempe in the Arizona Fall League in 1993. In 1989-90, his Hermosillo team won the Mexican Winter League championship with a 46-23 record.

## Al Nipper, Pitching Coach #47

Al Nipper is the Red Sox pitching coach for 1996, a position he assumed on July 18, 1995. He began 1995 as pitching coach for AA Trenton after spending 1993-94 with (A) Sarasota in the same capacity. In 1992 Al rejoined the Red Sox organization where he had pitched from 1980-87 compiling a 42-43 record. Al pitched a complete game 3-1 win vs. the Indians Oct. 2, 1983, Carl Yastrzemski's last game. Boston Baseball Writers bestowed co-Rookie Pitcher of the Year honors on him (with Roger Clemens) for 1984. His 11 wins that year were the most by a Boston rookie pitcher since John Curtis won 11 in 1972.



Al Nipper

## Dave Oliver, Third Base Coach #16

Dave Oliver is in his second year as the third base coach. He held the same position with Texas from 1988-94. Dave began with the Rangers in 1983 as the manager at Tri-Cities of the Northwest League. In 1984 he served as the club's minor league infield instructor. From 1985-86 he managed AAA Oklahoma City, and in '85 guided them to a first-place finish in the Western Division. He was Texas' "eye in the sky" positioning defenses from the press box in 1987. He was an infielder in the Indians' system from 1973-80. His defensive prowess earned him the Silver Glove Award from *The Sporting News* in 1977.



# SPORTS REVOLUTION!

**5:30 AM - 10 AM**

► **Imus in the Morning...**

*Don Imus*

**10 AM - 12 Noon**

► **The Fabulous Sports Babe...**

**12 Noon - 3 PM**

► **The "A Team"...**

*Eddie Andelman and Dale Arnold*

**3 PM - 6 PM**

► **The Big Show with the Big O...**

*Glenn Ordway, with Fred Smerlas, Steve Nelson, Lyndon Byers, Sean McDonough, Cedric Maxwell, Dan Shaughnessy, Gerry Callahan, Jackie MacMullan, Bob Ryan, & Steve Buckley*

**6 PM - 12 Midnight**

► **Ted Nation & Red Sox Baseball**

*Ted Sarandis*



*The New*

**WEEI**

**S P O R T S   R A D I O**

**850AM**

**Redsox Baseball is  
brought to you by:**

Accountemps, American Airlines, Amtrak, BayBank, Bob's Stores, Boston Globe, C.I.C., Christy's Markets, Citgo, Dunkin' Donuts, Enterprise Rent-A-Car, Friendly's, Giant Glass, Midas Auto Systems Experts, Mutual Oil, New England Chrysler Plymouth Dealers, New England Jeep and Eagle Dealers, Ocean Spray, Red Dog Beer, Sears Brand Central, Sunoco, Texaco Express Lube, Texaco Gasoline, USAir, ValuJet, Xtra Mart Convenience Stores





Dave Oliver

## Johnny Pesky Special Assistant for Player Development #6

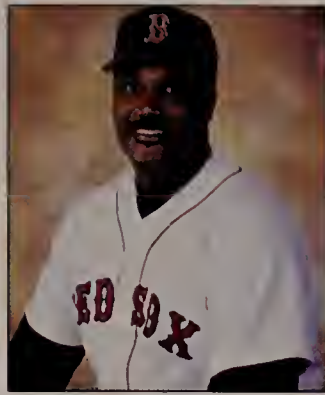
Johnny Pesky's tenure with the Red Sox began in 1942 and throughout his career, he has served as a player, coach, manager, radio-TV announcer, special assistant to the general manager and advertising salesman. As a special assistant for player development, Johnny will once again work with young prospects instructing them on the fundamentals of infield play, mechanics and defensive positioning. Among his achievements as a player, Pesky holds the Red Sox record for most hits by a rookie (205). This past November 1, Johnny was one of the first inductees enshrined in the new Red Sox Hall of Fame.



Johnny Pesky

## Jim Rice, Hitting Coach #14

Jim Rice is the Red Sox hitting coach for the second year after three seasons as the club's roving minor league hitting instructor. Under his tutelage, the Red Sox led the M.L. with 286 doubles and were tied for 3rd with a .280 average. Their



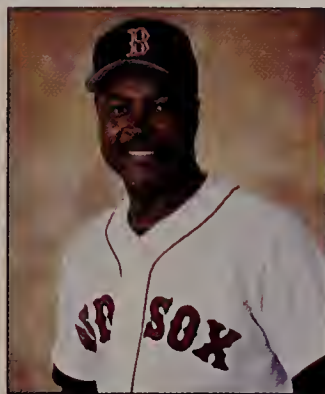
Jim Rice

175 homers placed them 4th in the A.L., the most since 1984 (181). Rice played for the Red Sox from 1974-89 and hit .298 with 382 home runs in 2,089 games. The eight-time all-star is among the top five career Red Sox hitters in nine offensive categories. Jim was honored on November 1, 1995 as one of the first inductees into the Red Sox Hall of Fame.

## Frank White First Base Coach #20

Frank White is back as the Red Sox first base coach for his third season in 1996. He managed the Gulf Coast Rookie League Red Sox in 1992. White traveled to Sweden, Slovenia and the Czech Republic in January 1995 to assist groups of Major League Baseball International instructors with baseball clinics.

Frank played in 2,324 M.L. games with Kansas City from 1973-90 and garnered eight Gold Gloves at second base. The Royals honored Frank last July by inducting him into the Royals Hall of Fame and retiring his number 20. Last fall Frank managed the Phoenix Desert Dogs in the Arizona Fall League.



Frank White

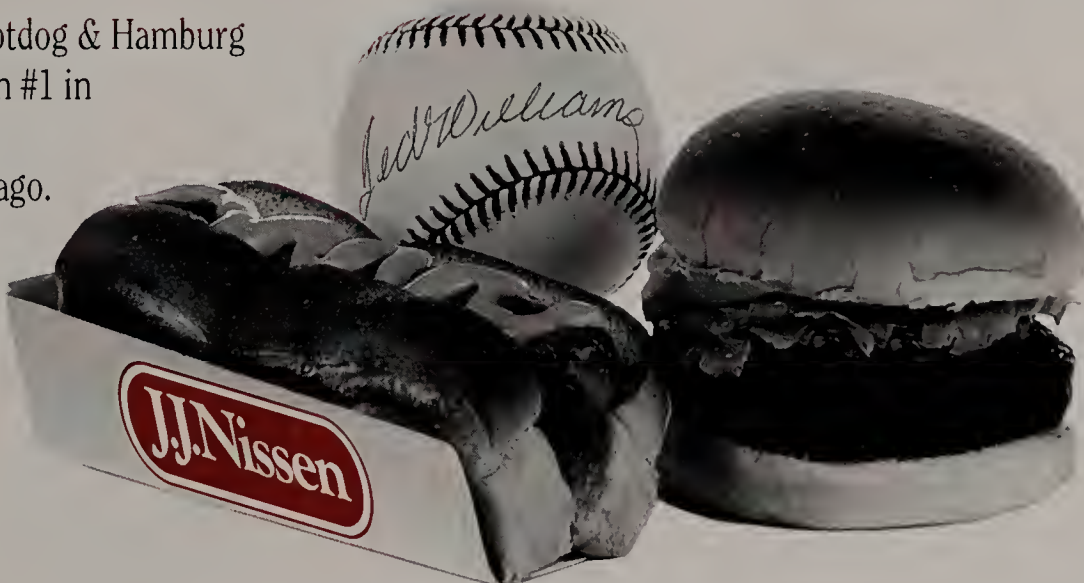
## Our Roll Models Bat .406...

...every season! Because Nissen Hotdog & Hamburg Rolls are not average. They've been #1 in New England since #9 put .406 in the record books over 50 years ago.

*Have 'em at your next cookout!*



**New England's Baker**



*The foods of Summer Baked by Nissen*



# ANYONE CAN SEE THIS IS A BETTER CAMCORDER.

**SHARP  
VIEWCAM**

Anyone can see this is an easier, more fun way to record events. After all, Sharp Viewcam lets you see your world through a big, color view screen, not a tiny black and white viewfinder.

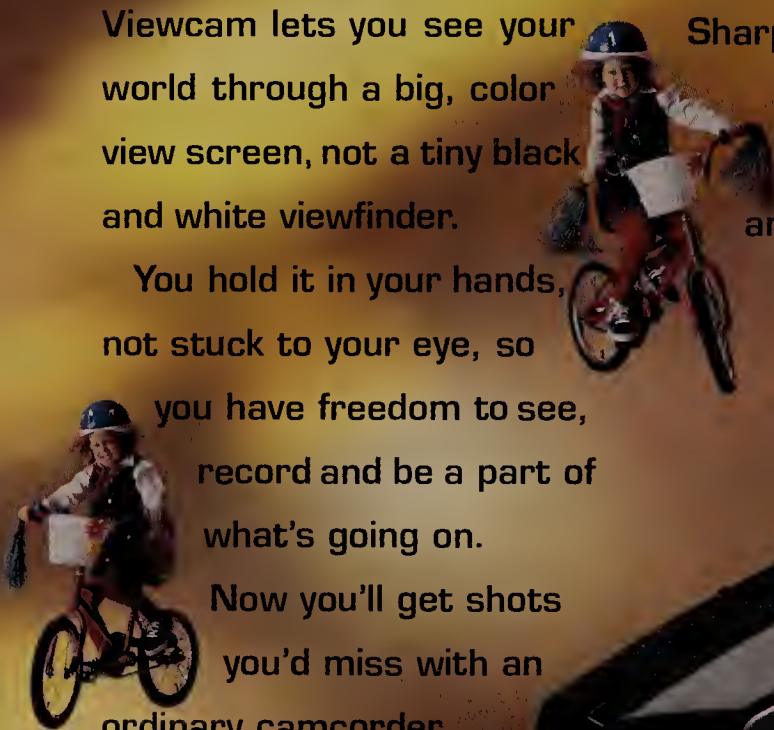
You hold it in your hands, not stuck to your eye, so you have freedom to see, record and be a part of what's going on.

Now you'll get shots you'd miss with an ordinary camcorder.

**SHOOT AND  
PLAY BACK INSTANTLY  
ON THE SAME  
BIG COLOR  
VIEW SCREEN.**

And only Sharp Viewcam has a lens that pivots 270°

so you can shoot from any position or angle and even put yourself in the picture. Plus, play it back instantly, in full color with sound. All in all, Sharp Viewcam is the most fun you can have with a camcorder. But, anyone can see that.



CALL  
1-800-BE-SHARP

**SHARP**  
FROM SHARP MINDS  
COME SHARP PRODUCTS™

LCD

OUT WITH THE OLD CAM. IN WITH SHARP VIEWCAM.

©1995 Sharp Electronics Corporation. Simulated Screen Image.



## FENWAY PARK

## CODE OF CONDUCT

*Welcome to friendly Fenway Park, home of the Boston Red Sox. To preserve the family atmosphere and to ensure that your visit is safe, enjoyable, and memorable, please adhere to the following guidelines of behavior in the ballpark.*

1. The following items are prohibited: beach balls or inflatable objects of any kind, alcoholic beverages, glass bottles, cans or containers of any sort, and offensive articles or objects. No banners will be allowed into the ballpark to be hung or paraded.
2. Any person observed with offensive articles, or using offensive language, will be promptly ejected from the park. Disorderly behavior of any kind will not be tolerated and will result in appropriate action by the Boston Police.
3. Fans are permitted to keep foul balls hit into the stands as souvenirs. However, fans must not go onto the field or interfere in any way with a ball in play. Fans interfering with play or entering onto the field will be subject to immediate ejection, arrest, and prosecution.
4. **All seating areas in Fenway Park are smoke-free.** There are designated non-alcohol sections: Grandstand Sections 32 and 33. These sections have been set aside, and no alcoholic beverages and/or smoking will be allowed in these areas. Red Sox Security will strictly enforce this prohibition.
5. It is illegal for individuals to offer tickets for resale to the public. Failure to adhere to this policy could result in arrest and criminal prosecution.
6. Laws prohibiting consumption of alcoholic beverages by minors, illegal drugs, and disorderly conduct of any kind, including intoxication, will be strictly enforced in Fenway Park.
7. The throwing of any object in the stands or onto the playing field is strictly prohibited. Those engaging in such conduct will be subject to immediate ejection.
8. Persons occupying a seat for which they are not ticketed will be subject to ejection from the ballpark.

*The Boston Red Sox make every effort to ensure that all fans are able to enjoy the game in comfort. For the convenience of our fans, Ushers and Security are posted throughout the ballpark. In addition, Customer Service Booths are located on the main concourse behind home plate and in the Bleachers. Any fan in need of assistance of any kind is urged to visit Customer Service where trained staff people are ready to assist.*

## Day by Day with the 1946 Red Sox by Ed Walton

## APRIL 16

In Washington with President Harry Truman looking on, Ted Williams blasts a 430-ft. home run into Griffith Stadium's center-field bleachers as Tex Hughson scatters 11 hits in a 6-3 win over the Senators.

Tommy Cronin, Mgr. Joe's son, upset the FBI. Sitting with his mom directly behind the Presidential box, he pulled a toy gun from his pocket. An agent seized it until it was declared harmless and returned.

## 17

A 15-hit rampage against five Senator hurlers gives the Sox a 13-6 win. Dave Ferriss gives up 8 hits for 5 runs in four innings as Earl Johnson picks up the win in relief. Williams has a double, two singles and three walks while Dom DiMaggio's new batting stance pays dividends as he hits a 3-run homer. Instead of standing with his legs spread far apart, Dom now keeps his feet closer together to give him better balance and more power.

## 18

Before war hero General Dwight Eisenhower, the Sox sweep the Washington series behind Mickey Harris 3-1. Williams triples to produce a run, Johnny Pesky drives in the other 2.

## 20

A Boston opening day crowd of 30,466 turns out to see Philadelphia hurler Dick Fowler allow the Sox only 2 hits but lose the game 2-1 to Hughson. Pesky scores both Sox runs, the winner on his 8th-inning homer. The other hit was a Rudy York single.

## 21

Scoring six runs in the ninth to tie, the Sox go on to win the first of two games 12-11 in 10 innings. The second game goes to Philadelphia 3-0 — cut to 5 innings by curfew law. Each team has 12 hits in the opener. Metkovich homers.

## 22

Rookie Ed Pellagrini replaces the injured shortstop Johnny Pesky in the 5th inning and homers in his first major league at-bat in the 7th inning to give the Sox a 5-4 win over Washington. York and Doerr homered earlier.

The Boston City Council asks the state senate to reconsider a bill to extend the Sunday baseball curfew beyond 6:30 p.m.

Pesky was hit by a Sid Hudson pitch in the head and the ball bounded into the grandstand. (Note: no helmets in 1946).

## 23

The Senators score 2 runs in the 8th to tie the Sox and go on to win 8-2 in 11 innings. The Yankees 3-0 win over the A's puts them in a 1st-place tie with the Sox.

## 24

The Yankees gain 1st place by blasting four Sox hurlers, including Hughson, for 15 hits and a 12-5 win before a mid-week crowd of 30,028 at Fenway. Sox drop to 3rd. Williams had a 430-ft. triple but grounded into 3 double plays and made an outfield error. The fans booed and Ted showed his resentment. On the 25th, the newspapers appeal to the fans to lay off Williams pointing out that he was trying to pick up where he left off before entering the service and that the slugger was worried about an operation his wife had three days earlier. (The appeal was effective as there wasn't any heckling the next day even from the left-field regulars.)

## 25

Sox top Yanks 12-5. Williams scores 3 times, didn't get a hit but walked 3 times. Another large mid-week crowd — 31,150. Rookie Pellagrini has another homer to go along with a double and triple while Pesky has a pair of doubles and two singles. Sox set Fenway attendance record of 144,557 cash customers for the 1st six home dates.

## 26

Sox and Yanks move into 1st-place tie as Detroit loses. Ferriss blanks Philadelphia 7-0 on 6 hits.

## 27

Interest in the Sox is so high the club inserts an ad in the newspapers stating they can no longer accept telephone reservations. The switchboard is so jammed they cannot conduct other business.

## 29

The greatest crowd in Shibe Park history (39,012) suffers with the Athletics as the Sox win 2-0 and 5-1 and move into 1st place alone. Hughson outduels Luther Knerr in the opener while Mickey Harris beats Bobo Newsome in the nightcap. Williams has 4 hits, Sox now 10-3.

## 30

Dobson blanks Detroit and their ace Hal Newhouser 4-0. Tiger Eddie Lake opened the game with a single, and until there were two out in the 9th, Joe hurled hitless ball. Doerr homers and doubles.





Let's



get two



ALWAYS A WINNER

Coca-Cola®

ALWAYS COCA-COLA



# RED SOX SCORECARD

RED SOX		1	2	3	4	5	6	7	8	9	10	11	12	AB	R	H	RBI
- - - - -																	
- - - - -																	
- - - - -																	
- - - - -																	
- - - - -																	
- - - - -																	
- - - - -																	
- - - - -																	
- - - - -																	
- - - - -																	
ATT. -		R H															
Pitchers:			IP	H	R	ER	BB	SO	WP	W/L/S	Double Plays -						
											2B -						
											3B -				SB -		
											HR -						
											PB -				E -		
											SH -				SF -		

## 1996 RED SOX SEASON SCHEDULE

### APRIL

SUN	MON	TUE	WED	THU	FRI	SAT
	T 1 TEX 4:05	2	N 3 TEX 8:35	T 4 TEX 8:35	N 5 KC 2:35	6 KC 2:35
T 7 KC 2:35		9	N 10 MIN 1:05	T 11 CLE 8:05	N 12 CLE 1:05	13
		N 16 BAL 7:35	N 17 BAL 7:35	N 18 BAL 3:05	N 19 CLE 7:05	20 CLE 1:05
T 21 CLE 1:05	T 22 MIN 8:05	N 23 MIN 1:15				24 KC 1:05
	29					

### MAY

SUN	MON	TUE	WED	THU	FRI	SAT
			N 1 DET 7:05	2	T 3 TOR 7:05	N 4 TOR 1:05
T 5 TOR 1:05	6 PAWT 6:05	T 7 MIL 8:05	N 8 MIL 8:05	N 9 MIL 1:15	T 10 TOR 7:35	T 11 TOR 1:05
T 12 TOR 1:05	13	N 14 CAL 7:05	N 15 CAL 7:05	16	N 17 OAK 7:05	N 18 OAK 1:05
T 19 OAK 1:05	N 20 OAK 5:05	N 21 SEA 7:05	N 22 SEA 7:05	N 23 SEA 8:05	T 24 CAL 10:05	T 25 CAL 10:05
T 26 CAL 4:05	T 27 OAK 4:05	N 28 OAK 10:05	N 29 OAK 10:05	N 30 SEA 10:05	T 31 SEA 10:05	

### JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
						F 1 SEA 4:05
T 2 SEA 4:35	3	N 4 CHI 7:05	N 5 CHI 7:05	N 6 CHI 7:05	T 7 MIL 7:05	N 8 MIL 5:05
T 9 MIL 1:05	T 10 CHI 8:05	N 11 CHI 8:05	N 12 CHI 2:05	N 13 TEX 7:05	N 14 TEX 7:05	N 15 TEX 5:05
T 16 TEX 1:05	17	T 18 CLE 7:05	N 19 CLE 7:05	N 20 CLE 7:05	T 21 TEX 8:35	T 22 TEX 8:35
T 23 TEX 8:05	24	N 25 CLE 7:05	N 26 CLE 7:05	N 27 DET 7:05	T 28 DET 7:05	T 29 DET 5:05

### JULY

SUN	MON	TUE	WED	THU	FRI	SAT
	T 1 NY 7:35	T 2 NY 7:35	N 3 NY 1:05	T 4 BAL 4:05	T 5 BAL 7:35	F 6 BAL 1:05
E 7 BAL 8:05	8	9	10	T 11 DET 7:05	T 12 DET 7:05	N 13 DET 7:05
T 14 DET 1:15	N 15 DET 7:05	N 16 DET 7:05	N 17 NY 7:05	N 18 NY 7:05	T 19 NY 7:05	F 20 NY 1:05
			N 25 MIN 8:05	T 26 MIN 8:05	T 27 MIN 8:05	
T 28 MIN 2:05	29	N 30 KC 8:05	N 31 KC 8:05			

### AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
				N 1 KC 8:05	T 2 MIN 7:05	N 3 MIN 5:05
T 4 MIN 1:05	N 5 TOR 7:05	N 6 TOR 7:05	N 7 TOR 7:05	N 8 TOR 1:05	T 9 MIL 8:05	T 10 MIL 8:05
T 11 MIL 2:05	T 12 TOR 7:35	T 13 TOR 7:35	T 14 TOR 7:35	15	T 16 CAL 7:05	T 17 CAL 4:05
E 18 CAL 8:05	N 19 CAL 7:05	N 20 OAK 7:05	N 21 OAK 7:05	N 22 OAK 7:05	T 23 SEA 7:05	F 24 SEA 1:05
25	N 26 CAL 10:05	N 27 CAL 10:05	N 28 CAL 10:35	29	T 30 OAK 9:15	T 31 OAK 9:05

### SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
T 1 OAK 4:05	T 2 SEA 8:05	N 3 SEA 10:05	N 4 SEA 10:35	5	T 6 CHI 8:05	T 7 CHI 7:05
T 8 CHI 2:05	N 9 MIL 7:05	N 10 MIL 7:05	N 11 MIL 7:05	12	T 13 CHI 7:05	T 14 CHI 1:05
T 15 CHI 1:05	16	T 17 DET 7:05	N 18 DET 7:05	N 19 DET 1:15	T 20 NY 7:35	T 21 NY 1:05
E 22 NY 8:05	23	T 24 BAL 7:05	N 25 BAL 7:05	N 26 NY 7:05	N 27 NY 7:05	N 28 NY 1:05
N 29 NY 1:05	30					

All times are Eastern and subject to change.

T=TV38 N=NESN E=ESPN F=FOX

Home Games ■



# Here's one baseball card you won't want to trade.



After all, what true Red Sox fan wouldn't treasure the only credit card that lets you take Fenway Park with you wherever you go?

Of course, a beautiful, color picture of your favorite ballpark—Green Monster and all—is just one of this card's many features.

It also gives you major league credit lines—up to \$50,000 on the Gold card and up to \$5,000 with the Preferred card.

Use it to shop, travel, and entertain at more than 10 million places around the world. Or access cash with it at more than

220,000 financial institutions worldwide. And share it by ordering free additional cards for family and friends.

Most of all, enjoy the toll-free, 24-hour Customer satisfaction that makes this the only credit card worthy of the Red Sox—and loyal fans like you.

There are costs associated with the use of this card. Please call us at 1-800-847-7378 for specific information. MBNA America® is a federally registered service mark of MBNA America Bank, N.A. MasterCard® is a federally registered service mark of MasterCard International, Inc., used pursuant to license. ©1994 MBNA America Bank, N.A. AD 1-276-94



Call today for your Red Sox MasterCard® card!

# 1-800-847-7378

NSMB Please refer to this code when calling.



# VISITOR'S SCORECARD

	1	2	3	4	5	6	7	8	9	10	11	12	AB	R	H	RBI
---																
---																
---																
---																
---																
---																
---																
---																
---																
---																
---																
ATT. -	R H															
Pitchers:		IP	H	R	ER	BB	SO	WP	W/L/S	Double Plays -						
										2B -						
										3B - SB -						
										HR -						
										PB - E -						
										SH - SF -						

## FIGURING BASEBALL STATISTICS

### BATTING AVERAGE

Divide the total number of hits (H) by the total times at bat (AB).

$$BA = \frac{H}{AB}$$

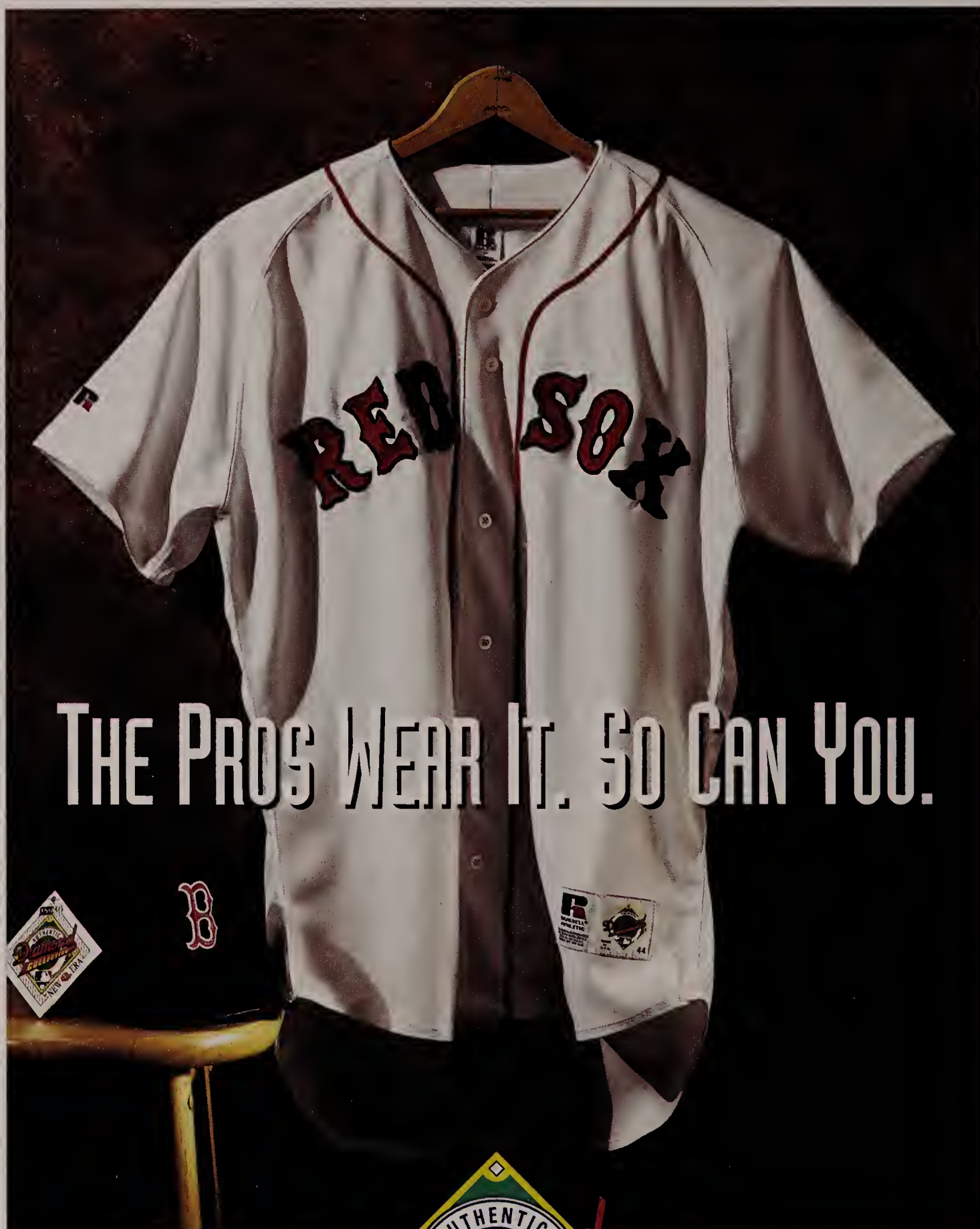
### EARNED RUN AVERAGE

Multiply the total earned runs (ER) by 9, and divide the result by the total number of innings pitched (IP).

$$ERA = \frac{ER \times 9}{IP}$$

Note: When there is a fraction of an inning pitched, such as 50.1 innings pitched, .1 means 1/3 (.33) in baseball statistics. Also, .2 means 2/3 (.66). So, to figure out the correct earned run average, divide by 50.33 or by 50.67. Since there are 3 outs per inning, .1 inning pitched means the pitcher only got 1 batter out in the inning.





THE PROS WEAR IT. SO CAN YOU.



©1996 Major League Baseball Properties, Inc.

The Authentic Diamond Collection. The official baseball caps, jerseys, jackets, accessories and equipment of Major League Baseball. Available in dugouts and fine stores everywhere.



OFFICIAL LICENSEES: All-Star Sporting Goods, American Baseball Cap, Antigua, Bike Athletic, Champion, Franklin, Majestic, McArthur Towels, New Era Cap Company, Russell, Starter, Wilson.



# 1996 RED SOX MEDIA GUIDE



- Same information used by newspapers, radio & television stations.
- \$9.00 per book (U.S. & Canadian orders) \$10 per book (International orders) (Includes postage and handling - All orders U.S. currency only.)
- 1985-94 Red Sox Media Guides also available at \$4.50 each. 1995 Guides at \$5.00 [International Orders, please provide additional funds (U.S.) for postage on back issues.]
- Make checks payable to: Boston Red Sox.

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_  
 STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Send To:  
**RED SOX MEDIA GUIDE**  
**4 YAWKEY WAY**  
**BOSTON, MA 02215**

## It's Easy to Keep Score!

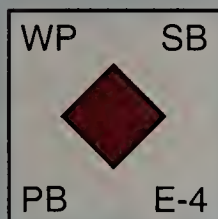
Baseball shorthand is used by the news media to render every game more enjoyable to baseball enthusiasts. All players are numbered and all plays recorded by symbols. For symbols and examples of the system, see below.

### CODE NUMBER OF PLAYERS AS FOLLOWS

Pitcher	1	Second Baseman	4	Left Fielder	7
Catcher	2	Third Baseman	5	Center Fielder	8
First Baseman	3	Shortstop	6	Right Fielder	9

### SYMBOLS FOR PLAYS

Single	—	Fielder's Choice	FC	Passed Ball	PB
Double	=	Hit by Pitcher	HP	Balk	BK
Triple	≡	Wild Pitch	WP	Struck Out	K
Home Run	≡≡	Stolen Base	SB	Base on Balls	BB
Sacrifice	SAC	Force Out	FO		
Reached Base on Error	E				



The lower left-hand corner of the scoring block should be considered as home plate. Progress is counter-clockwise with progress to first base indicated in lower right-hand corner, to second in upper right-hand corner, to third in upper left-hand corner and to home in lower left. In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient to shade the diamond as shown so that scoring plays may be seen at a glance.

## FENWAY PARK GROUND RULES

- ◆ Foul poles, screen poles and screen on top of left-field fence are outside of playing field.
- ◆ Ball going through scoreboard, either on the bound or fly: 2 Bases.
- ◆ Fly ball striking left-center-field wall to right of line behind flag pole: Home Run.
- ◆ Fly ball striking wall or flagpole and bounding into bleachers: Home Run.
- ◆ Fly ball striking line or right of same on wall in right center: Home Run.
- ◆ Fly ball striking wall left of line and bounding into bullpen: Home Run.
- ◆ Ball sticking in bullpen screen: 2 Bases.
- ◆ Batted or thrown ball remaining behind or under canvas or in cylinder: 2 Bases.
- ◆ Ball striking bevel on the wall between the foul pole in left field and the corner back of the flagpole, and bounding into stands or out of park: 2 Bases.
- ◆ Ball striking top of scoreboard, also ladder below top of wall and bounding out of the park: 2 Bases.



## The Choice of New England's Champions

New England has a knack for champions—and Balfour is proud to be a part of that continuing tradition. For professional and amateur athletes alike, Balfour creates championship quality awards for that once-in-a-lifetime achievement.

If you are interested in recognizing your team's outstanding achievements, please contact:

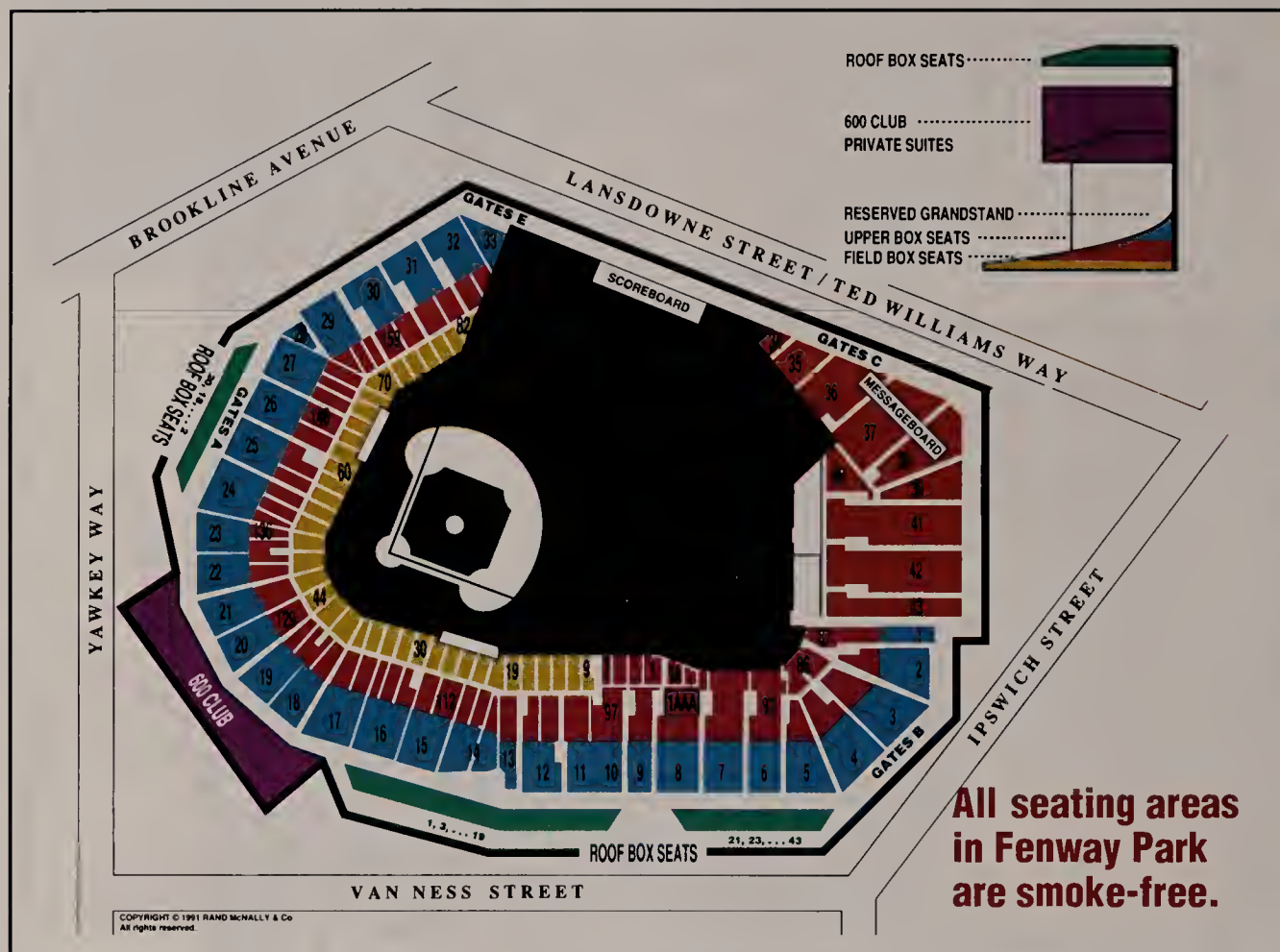
**L.G. Balfour Company, Inc.**  
 15 John Dietsch Blvd.  
 P.O. Box 1999  
 No. Attleboro, MA 02763-0999  
 Attn: John Scarpellini  
 Sports/Special Events Dept.

**Balfour**  
*A Town & Country Company*

Tel. (508) 699-6600 Ext.354



# friendly fenway park



- Field Box Seats ....\$23.00
- Infield Roof  
Box Seats.....\$20.00
- RF Roof  
Box Seats.....\$18.00
- Upper Box Seats...\$18.00
- Reserved  
Grandstand.....\$14.00
- Bleachers.....\$9.00



## BUY RED SOX TICKETS IN ADVANCE

### HOW TO ORDER AND PAY FOR YOUR TICKETS

#### • WALK-UP

Visit the Red Sox Ticket Office at Fenway Park. Call 617/267-1700 for office hours.

Visit the Boston Red Sox Clubhouse Shops in the Burlington Mall and Emerald Square Mall. Besides great souvenirs and sports apparel, fans can purchase Red Sox tickets between the hours of 10:00 AM and 5:00 PM Monday through Saturday.

#### • BY MAIL

Send your name, group name (if applicable), mailing address, a day and evening phone number along with specific game dates, number of tickets and price of tickets desired. Please add three dollars per order for handling charge. Enclose check(s) or money order(s) payable to: **Boston Red Sox**.

If using MasterCard, Visa or Discover, please include credit card number, expiration date and card-holder's signature.

#### MAIL PAYMENT TO:

Boston Red Sox Tickets  
4 Yawkey Way  
Fenway Park  
Boston, MA 02215-3496

#### MAIL GROUP ORDERS

(40+) TO:

Boston Red Sox Group Sales  
4 Yawkey Way  
Fenway Park  
Boston, MA 02215-3496

#### • BY PHONE

MasterCard, Visa or Discover are accepted. When charging tickets by phone, please have your card number and expiration date ready. Call 617/267-1700 to charge all orders. Groups of 40 or more should call Group Sales at 617/262-1915.

For the hearing-impaired, phone TDD 617/236-6644.

#### • BY FAX

Complete information requested for mail orders (see BY MAIL above) and charge to your MasterCard, Visa or Discover by calling the FAX line at 617/236-6640.

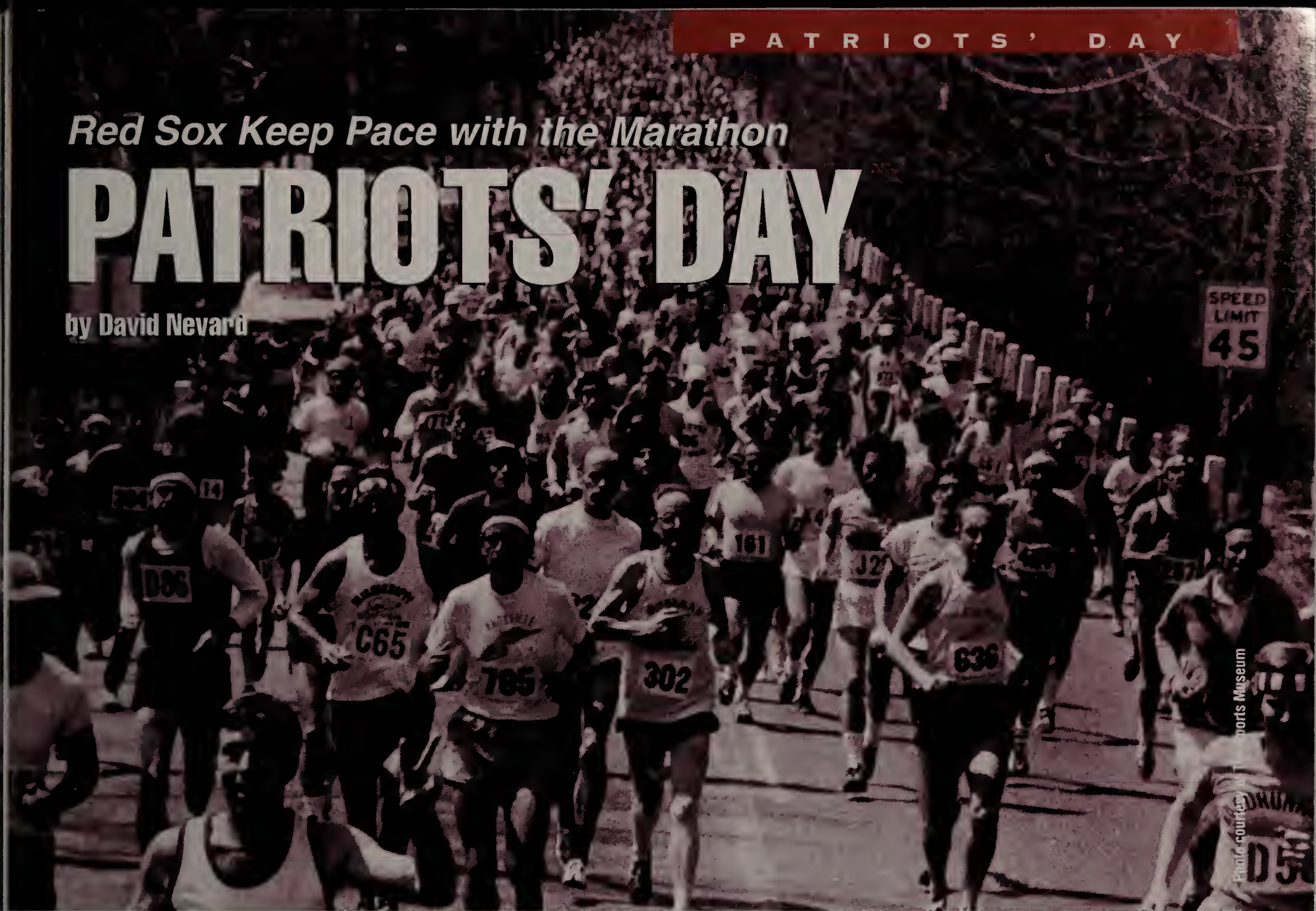
**MANAGEMENT RESERVES THE RIGHT TO LIMIT THE NUMBER OF TICKETS PURCHASED ON SPECIFIC DATES.**



*Red Sox Keep Pace with the Marathon*

# PATRIOTS' DAY

by David Nevard



© Copyright 1991, 1996  
The Buffalo Head Society

Patriots' Day, originally celebrated on April 19, is the anniversary of Paul Revere's Ride and the Battles of Lexington and Concord in 1775. It is a holiday in Maine and Massachusetts (Maine was part of Mass. in colonial times). Today the holiday is observed on the third Monday in April.

The Boston Marathon has been run on Patriots' Day since 1897. The marathon race was created for the first modern Olympics, which were held in Greece in 1896. The event recreated the feat of the ancient Greek Pheidippides, an Olympic champion runner who, according to legend, ran from Marathon to Athens to bring news of a Greek victory against the Persians. The 1896 Olympic marathon course was 25 miles long.

That Olympic marathon had a dramatic finish and several members

of the Boston Athletic Association who were there decided to organize a marathon of their own. They chose Patriots' Day as a suitable cool-weather public holiday. The first race had 15 entrants and hundreds of spectators bicycling alongside them. The race began at 12:19 p.m., April 19, 1897 at Metcalfes Mill in Ashland, and finished on Exeter St. in Boston at the Irvington Oval — a 220-yard track which the runners had to circle once. John J. McDermott of New York ran the 24 1/2 miles in 2:55:10. The exhausted victor said afterwards that he doubted he would ever run other marathons. On the same day, the National League Boston Beaneaters — as the Braves were then called — lost their home opener to Philadelphia at the South End Grounds.

In 1901 the new American League put a team in Boston. The Pilgrims, later called Red Sox, were an instant success, in part because they stole

some of the Beaneaters most popular players, such as third baseman Jimmy Collins.

In Boston, Patriots' Day was an extremely lucrative draw, and neither team wanted to give it up. The Braves and Red Sox each scheduled an Opening Day morning-afternoon doubleheader for Patriots' Day 1903. (The 19th fell on a Sunday that year, so the holiday was observed on Monday, April 20th.) Rabid sports fans could watch a post-breakfast ballgame, catch the finish of the Marathon, and get back to the ballpark for another game.

With their 10:00 a.m. game at Huntington Avenue Grounds, the Red Sox outdrew the Braves 8,376 to 1,800. The eccentric Rube Waddell was pitching for the Athletics, and Boston Manager Jimmy Collins learned that Rube had been out drinking the night before. Collins instructed his players to bunt early



# BECK'S

America's Favorite  
German Beer.



Dribeck Importers, Greenwich, CT



and often. The hung over hurler was soon exhausted from coming off the mound to field Boston bunts, and he looked pleadingly toward the Philadelphia dugout. Manager Connie Mack stared stonily past him toward the outfield, and as first baseman Harry Davis hollered, "Get in there and pitch, you yellow so and so!" By the end of the game Waddell was near collapse. The fans enjoyed the circus and the Red Sox won 9-4.

The Marathon favorites, Jim Caffrey of Canada and Sammy Mellor

## { 1946 RED SOX }

open on April 17, 1912. But April showers rained out that game, the next, and the Patriots' Day doubleheader, delaying the Park's inauguration until the 20th. Boston sportswriter Tim Murnane, estimated the rain cost the team's new owners 60,000 admissions, and wrote, "I believe that \$90,000 will not cover the salary of the new men under contract

start against his former team, and 22,000 fans had a chance to let him know how they felt. Jeers, boos, cat-calls and cries of "Traitor!" rang out as he was defeated 8-3.

In its early years, the Boston Marathon was considered a quaint local festival by most track athletes. After all, it was an event that old men could run, and, before suburban streets were paved, the contestants hadn't even worn track shoes. They wore big heavy boots. They had cad-dies who rode beside them on bicy-cles carrying water.

Every year the newspapermen would proclaim, "Spring must be here, the saps are running!"

The present "official" marathon distance, 26 miles, 385 yards, was not, as some would claim, instituted by Pheidippides himself. It was instituted in the 1908 London Olympics so that the race could start at Windsor Castle. The BAA finally adopted this distance in 1927, moving the starting line back to Hopkinton. Clarence H. DeMar, a seven-time victor, won that race with a

time of 2:40:22 in 82-degree heat. The following year, with Babe Ruth at the height of his fame, a 20-year-old named Johnny Kelley ran his first Boston Marathon but dropped out after 17 miles because of blisters.

In 1935 Kelley won his first Marathon with a time of 2:32:07 (a feat which helped him to be Jesse Owens' teammate at the Berlin Olympics). Babe Ruth had joined the Boston Braves to play out his final season.

In 1945 Kelley won his second Marathon in 2:30:40. After the race he

## From Cy...

of New York, were in a dogfight for 17 miles; the lead changed hands nine times, and the two leaders exchanged insults until they got to the Newton Hills. There they both faltered (as have many subsequent Marathoners). John C. Lorden of Cambridge, himself hampered with leg cramps and thinking of quitting, suddenly took heart and burst into the lead. He won the race by six minutes, one of the biggest margins in its history.

Back at the ballparks, Cy Young and the Red Sox again outdrew the Braves, this time by a margin of 27,658 to 3,867. The overflow Sox crowd stood along the foul lines and was herded behind ropes in the outfield. They were thrilled when the home team scored six quick runs off Eddie Plank, but the Athletics bombed Young and won the game 10-7. This game was notable for being the major league debut of Albert "Chief" Bender, who won in relief of Plank and was the fourth Hall of Fame pitcher to work the doubleheader.

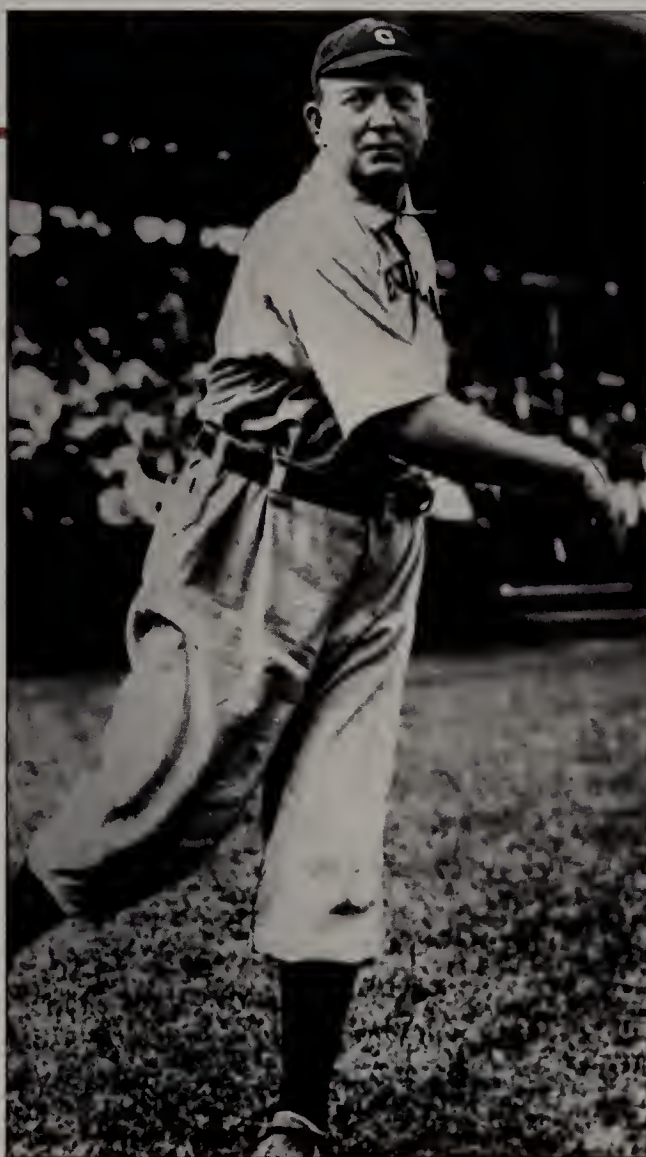
On April 18, 1904, the Boston American League club was purchased by John I. Taylor (of the Globe publishing family). The next day, Patriots' Day, 28,000 jammed the Huntington Avenue Grounds for a morning-afternoon doubleheader against Washington. This time the Sox swept the twin bill behind George Winters and Young.

Fenway Park was scheduled to

this year." The Boston Marathon, of course, is run in any kind of weather, and was won by Mike Ryan of New York in a then-record time of 2:21:18.

In 1920 the Yankees, who acquired Babe Ruth in the off-season, were in Fenway Park for a morning-afternoon Patriots' Day doubleheader. The Babe was in an early-season slump. In

the morning game, 6,000 people cheered the Red Sox to a 6-0 victory. The Marathon was won by Peter Trivoulidas, a Greek busboy living in New York City, who put on a burst at Kenmore Square. In the second game, Carl Mays was the Yanks' starting pitcher. The summer before, Mays, pitching for the Red Sox, had stormed off the mound in Chicago and swore, "I'll never pitch for this ballclub again!" Instead of suspending Mays, Boston owner Harry Frazee traded him to the Yankees for journeymen and \$40,000. This was Mays' first





If you looked any more  
authentic, we'd have to ask  
for your autograph!

NEW ERA

STARTER®

R  
RUSSELL  
ATHLETIC

RED SOX

Because when you get this gear, you've got the same gear they wear on the field. The exact same. The same New Era cap, the same Russell jersey, and the same on-field Starter jacket. But, to get the exact same gear, you've got to get to the Clubhouse...then take your chances with the autograph seekers!

**BOSTON**  
**RED SOX®** Clubhouse

BURLINGTON MALL • EMERALD SQUARE





said, "Life begins at 40, and I have three more years to go!" At Braves Field, the Braves split a Patriots' Day doubleheader with the Giants. The year after that, Kelley finished 2nd for the seventh time, losing at the end to Kyriakides, "the starving Greek." The number of press cars which drove along the course had swelled to a

## To Ted . . .

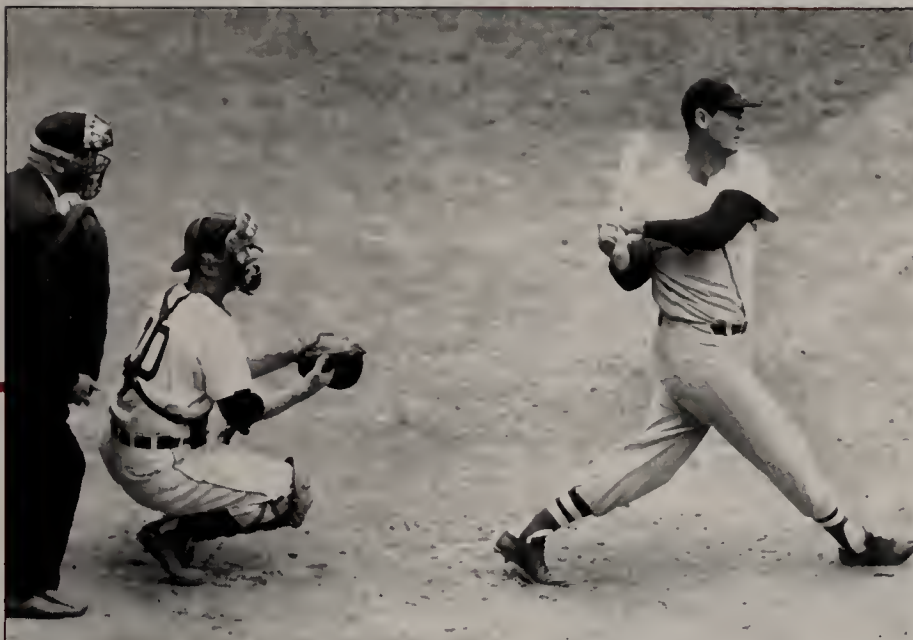
dozen or more. These cars filled the runners' lungs with exhaust and prevented spectators from seeing the race. The BAA announced that, henceforth, there would be just one press bus.

1948, being an even-numbered year, had Patriots' Day baseball in Fenway Park (by this time the Red Sox and Braves had agreed to take the holiday in alternate years). The Sox tied a record when Stan Spence, Vern Stephens and Bobby Doerr hit consecutive home runs against Philadelphia. The Sox were up 3-0 in the second inning with none out, but Connie Mack left Phil Marchildon on the mound. As Johnny Pesky later said, "From then on we were helpless. The A's kept chipping away at Joe Dobson and finally tied it. We lost in the 11th inning 5-4." For the second game, the A's started war hero Lou Brissie. "That was the the game Ted lined one of those bullets off Brissie's bad leg. We all knew what Lou had been through. Everyone was sure he was finished for good. But Lou hung in there and beat us 4-1." Pesky often thought that those two losses cost the Red Sox the 1948 pennant.

Kelley finished fourth in the 1948 Marathon. Jerry Nason of the Globe, covering the 1948 London Olympics, was astounded to meet people from other countries who'd never heard of the Red Sox or Celtics but would say, "Boston? Ah, the Marathon." Runners — world-class athletes — started showing up in Boston from Korea, Japan, Finland, Yugoslavia, and winning.

The Marathon was supervised by Walter Brown (owner of the Bruins and Celtics) and his brothers. It always ended on Exeter Street at the

## { 1946 RED SOX }



BAA clubhouse across from the Lenox Hotel.

It rained on the Red Sox in 1955 cancelling their doubleheader with Washington. Manager Mike Higgins pondered how to fit his hot-hitting young first baseman Faye Throneberry in the lineup. Hideo Hamamura of Japan was strong through the Newton Hills and won the Marathon. Johnny Kelley finished 24th.

The Marathon finish line was moved to the newly completed Prudential Center in 1965; the field had gone over 300 runners the year before, and the Pru offered better facilities to handle them. In 1966 Japanese runners, led by Kenji Kimihara took the first four places. A woman named Roberta Gibb ran unofficially and finished the race. Kelley ran his last sub-three-hour Marathon and finished 58th. The lowly ninth-place Red Sox split a doubleheader with Detroit, winning the morning game behind the shutout pitching of Dave Morehead and Ken Sanders. The Tigers' losing pitcher was local boy Bill Monbouquette. Rookie George Scott hit his first major

Herman was happy because after making 13 errors in five games, his team got through the doubleheader without a miscue. Especially encouraging was the attendance; the twin bill drew the largest Fenway crowd in two years.

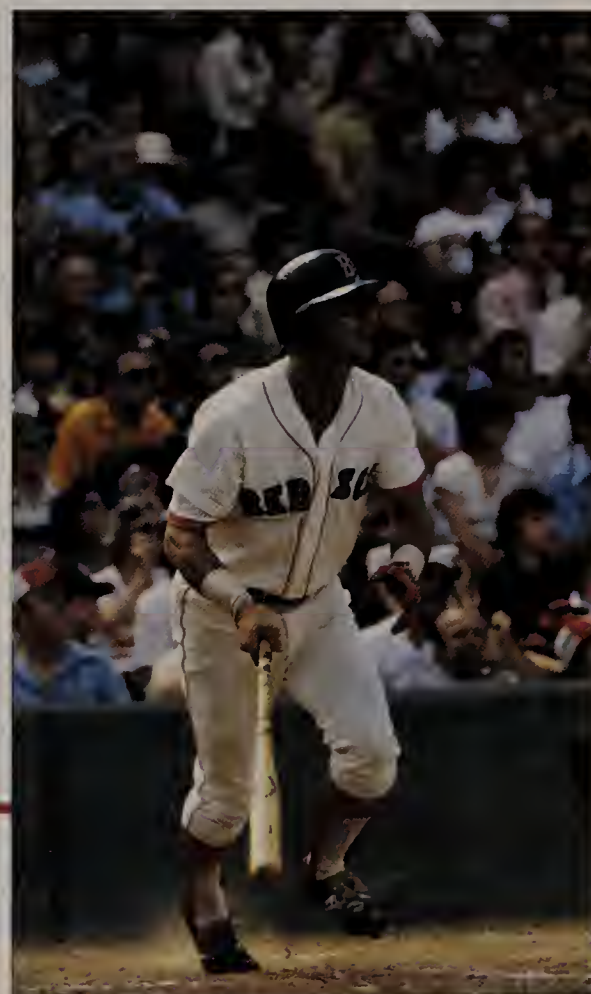
The Associated Press reported: "Vice President

Dick O'Connell already is talking about scheduling another Patriots' Day doubleheader in 1967 after a crowd of 25,335 turned out...The Red Sox have played two-ticket, morning and afternoon games on Patriots' Day in the past, but this was their first attempt at a regular doubleheader."

For Patriots' Day 1967, the Red Sox scheduled a doubleheader, but the games were cancelled due to drizzle, falling snow, cold temperatures and wet grounds. The Sox worked out at the Harvard batting cage. Manager Dick Williams announced that Reggie

## To Yaz . . .

league home run. It was the BoSox first victory after five straight defeats to start the season. Manager Billy





# BACK FOR A SIXTH MILLION DOLLAR SEASON

*Play*

## TRIPLE WINNER

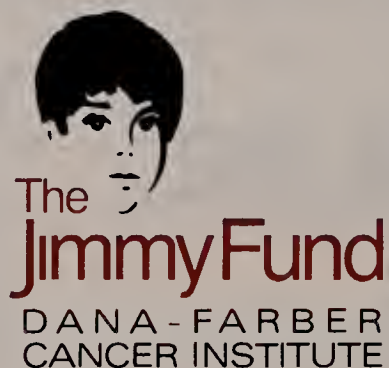


***And Help Raise \$1,000,000 For  
The Jimmy Fund***



***COME TO STOP & SHOP  
JUNE 2 - JULY 27***

***GREAT PRIZES! GREAT FUN!  
AND ALL FOR A GREAT CAUSE!***





Smith would be moved from second base back to center field, and he threatened George Scott with a heavy fine if he didn't get his weight down.

The 1967 Marathon was held despite the weather, of course. A record 467 runners competed, and Runner #261, registered as K. Switzer, caused quite a commotion. Her first name turned out to be Kathy; women weren't supposed to be competing. An enraged Jock Semple, the colorful, grumpy trainer who was the unofficial owner of the Boston Marathon, leaped from the press bus and attempted to



tear the number off her sweatshirt. Jock was given a thumping cross-body block by Switzer's boyfriend (also in the race). Kathy went on to finish the course and found herself a world-wide celebrity.

At a sports banquet in 1969, the retired Ted Williams told Johnny Kelley, "I'd give anything to be in your shape." Kelley ran the 1969 Boston Marathon in the astounding time of 3:05:02. He was 61 years old. This was the last "open" Marathon; there were 1,150 starters at Hopkinton, and the BAA decided to limit the field for 1970 by imposing a four-hour qualifying time. The limit was later dropped to

## { 1946 RED SOX }

3:30, and then to 3:00.

In the early 1970s, the Red Sox were drawing so well that double-headers became financially impractical, though the Sox continued with their morning game, usually starting at 11:05. The Boston Marathon began to be recognized as the biggest single sporting event in Boston, even though none of the hundreds of thousands of spectators paid a penny to watch it.

## To Mo & Roger... all have partaken in the excitement of Patriots' Day in Boston!

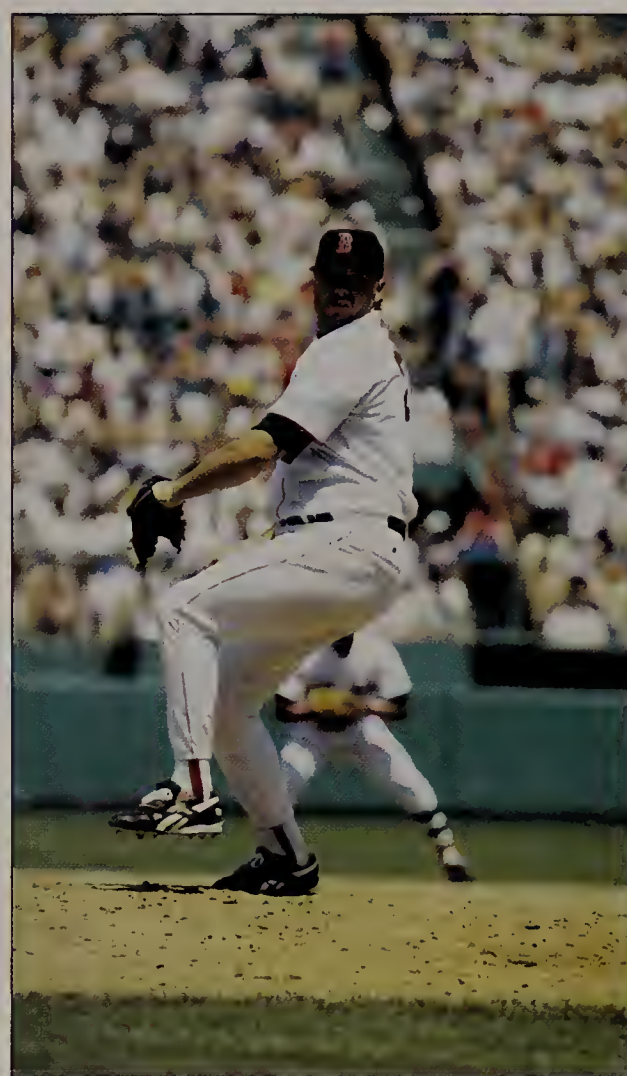
The runners got the winning time down to about 2 hours, 10 minutes, and it has stayed there ever since.

1972 was a breakthrough year. Frank Shorter of the U.S. won the marathon at the Munich Olympics, helping to fuel a long-distance running craze in America. There was a reaction among the younger generation against regimented team sports. Jim Fixx wrote books stressing the health benefits of running. Erich Segal, author of *Love Story*, ran the Boston Marathon and rhapsodized about it. Also in 1972, women competed officially for the first time (Nina Kuscik was the winner).

In 1975, as the Red Sox battled the Yankees, 2,000 official runners left Hopkinton in what was then considered a huge field. Boston was still "the only international long-distance race in the United States."

Rosie Ruiz crossed the finish line before any other woman in 1980. She was crowned champion, but it was later realized she had not really run the entire race!

The Red Sox lost five straight Patriots' Day games in the early 80s, but of course this didn't hamper attendance. The 1987 game, despite

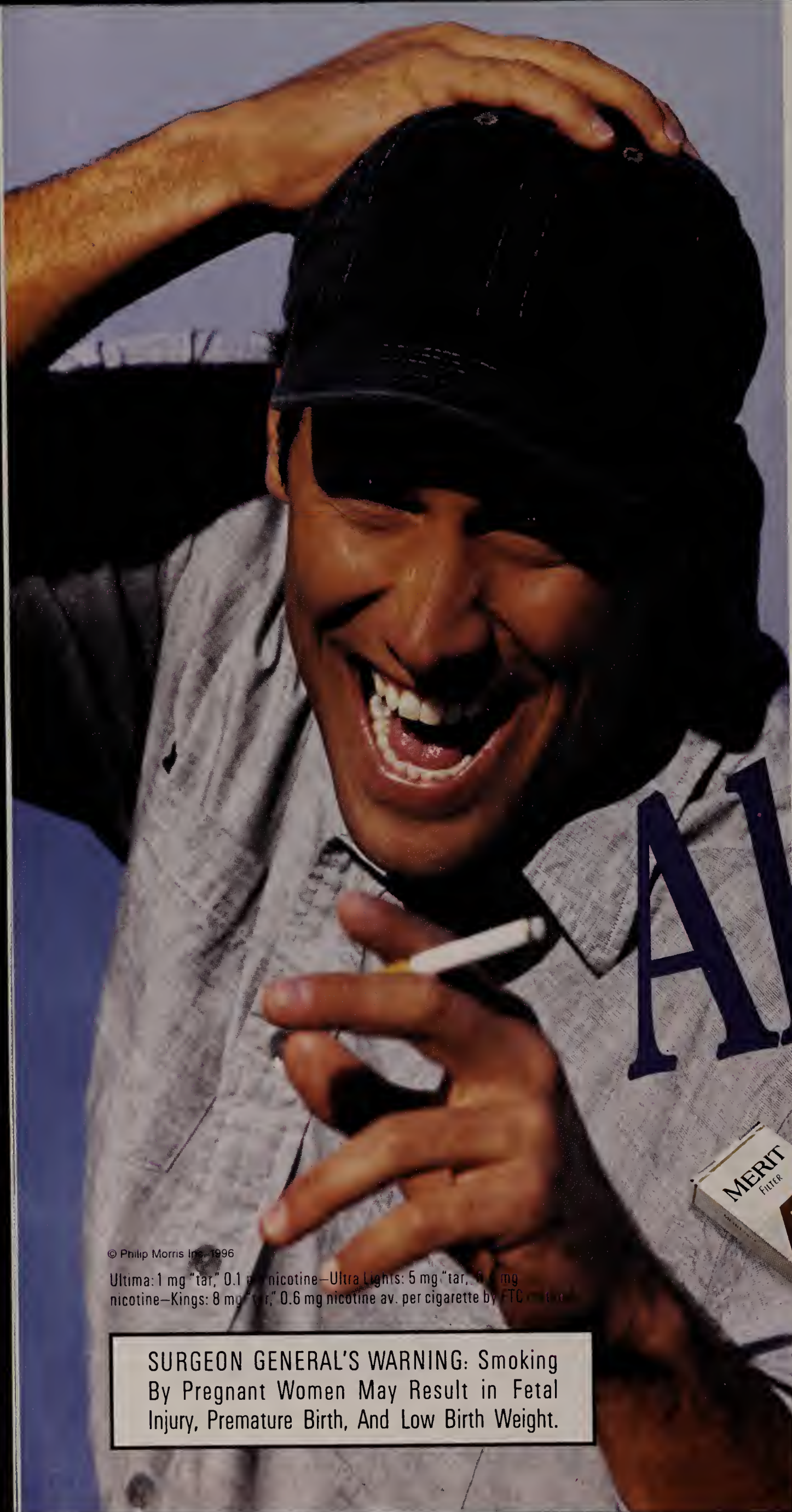


cool and drizzly weather, drew 35,486, the largest crowd of that season. They saw the Fenway Park debut of Bo Jackson. After Bo's second hit of the day (a wall double), someone threw a football onto the field. Pitcher Bruce Hurst picked it up and punted it (left-footed) towards the stands. The Sox lost 10-2, and Toshihiko Seko won the Marathon in 2:11:43.

By 1991 there were 8,600 official Marathon entrants, and thousands more who ran without a number. The race still has its familiar landmarks. It

*Article continued on Page 61.*





You can do it!  
You can switch down to  
lower tar and enjoy  
satisfying taste.

Aha!



© Philip Morris Inc., 1996

Ultima: 1 mg "tar," 0.1 mg nicotine—Ultra Lights: 5 mg "tar," 0.1 mg nicotine—Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.**

You've  
got  
**MERIT**



# A GUIDE TO FENWAY



## Non-Chartered Buses

Non-chartered buses arrive at Park Square, Government Center, North and South Stations. Take Green Line Riverside Car (MBTA) to Kenmore Square exit or Fenway Park exit. Chartered buses disembark at Fenway. Check your local charter service.

(Red Sox encourage patrons to use public transportation whenever possible.)

## Some of the private bus companies with charter service to Fenway Park:

- Peter Pan
- Longuil Trans.
- Vermont Transit
- Maine Line
- Fitchburg & Leominster Street Railway Co.
- Arrow Coach Lines
- Dube Bus Lines
- Creative Tours
- Datto Bus Tours

**SmarTraveler**

Real time commuter information. Any route. Any time.

3 7 4 - 1 2 3 4

## Public Parking Available At:

Prudential Center Garage  
Somerset Parking (400 Commonwealth)  
Riverside Station  
Government Center Garage  
Various MBTA Stops

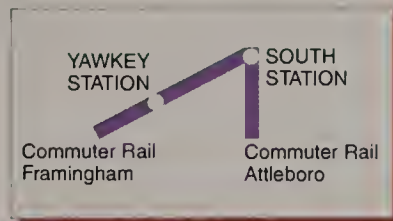
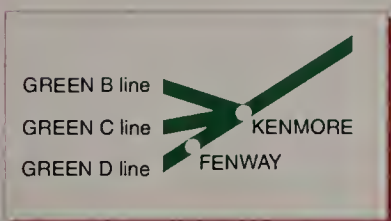
Boston University Lots in Kenmore Square at:  
Newbury St. and Kenmore St.  
30 Deerfield St.  
Granby St. and Commonwealth Ave.

# RIDE THE T TO THE RED SOX

**Avoid traffic and parking hassles: ride the T to Fenway Park on the Green Line, commuter rail or local buses.**

**T** ... The Alternate Route

- Green line trolleys stop at Kenmore and Fenway Stations
- "Red Sox Train" commuter rail service stops at Yawkey Station (available on the Framingham and Attleboro lines)
- These T bus routes stop close to Fenway Park: 8, 8A, 47, 55, 57, 60 and 65



### T Information

- (617) 222-3200 press 1-5-1-3
- Hearing impaired TDD (617) 222-5146
- Web site: <http://www.mbta.com>

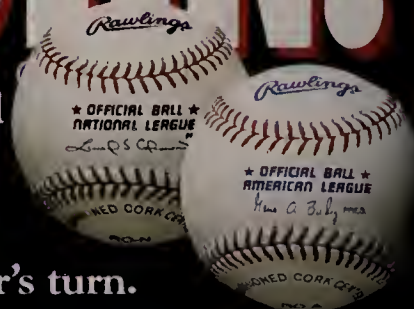




Rawlings

# JUNIOR'S TURN.

For over 100 years, more of baseball's greatest players have used Rawlings® equipment than any other brand. From Hall of Famers to Rawlings Gold Glove Award® winners like Ozzie Smith, Cal Ripken, Jr., and Tony Gwynn. Now it's Junior's turn.



Internet - <http://www.rawlings.com>



The taste of success is nothing new to Kevin Kennedy.

As frequently as he douses his food with Tabasco sauce, the Red Sox manager sprinkles his conversations about what it takes to win at baseball with two of his favorite words — communication and preparation.

Managing an ever-changing brew of 53 players last season, Kennedy

“My personal goal is to be the best manager in baseball. Fortunately, with the teams I’ve had since I started managing (in 1984, for the Dodgers’ Great Falls, Montana, Pioneer League rookie squad) until now, there’s been a lot of success.

“The thing you learn every day is to keep communicating.”

With the turnover he had last

year, Kennedy had players poking their heads into his office to introduce themselves virtually every other day. But when the Sox clinched the East on Sept. 20, and Kennedy found himself astride a Boston Police horse pumping his fist in front of a jubilant Fenway Park throng, the constant getting-to-know-you process seemed worth it.

“From a baseball standpoint, that was probably the most fun in baseball that I’ve ever had.” He credits his coaches, General Manager Dan Duquette, the players and the fans for making his inaugural year here — after two in the majors with Texas, two in Montreal and eight years in the Dodgers’ minors — such a blast.

“The chemistry that we had, besides the talent, made it the most

# KEVIN KENNEDY

by Michael Silverman

guided the Red Sox to the A.L. East Division title in his first season with the club. Prior to that, Kennedy had a decade of professional managerial experience, with every club finishing either in first place or a .531-or-better winning percentage.

As he begins his 12th season as a skipper, Kennedy is planning to cook up another successful season using the tried-and-true recipe he’s always had: heavy on the open-door policy, and don’t skimp on the homework.

He’s been scouring scouting reports; devouring coaching books by the likes of Don Shula, Bobby Knight and yes, Pat Riley; recalling past baseball lessons learned from colleagues such as Frank Robinson and Tommy Lasorda; and talking as much as he can with his players and coaches.

The point never changes for Kennedy.

“I try to get better each and every year,” said Kennedy, who will turn 41 on May 26. “Once you think you’ve got every answer in life, and you’re not willing to open or communicate, then you’re making a mistake and you are only retarding your progress.





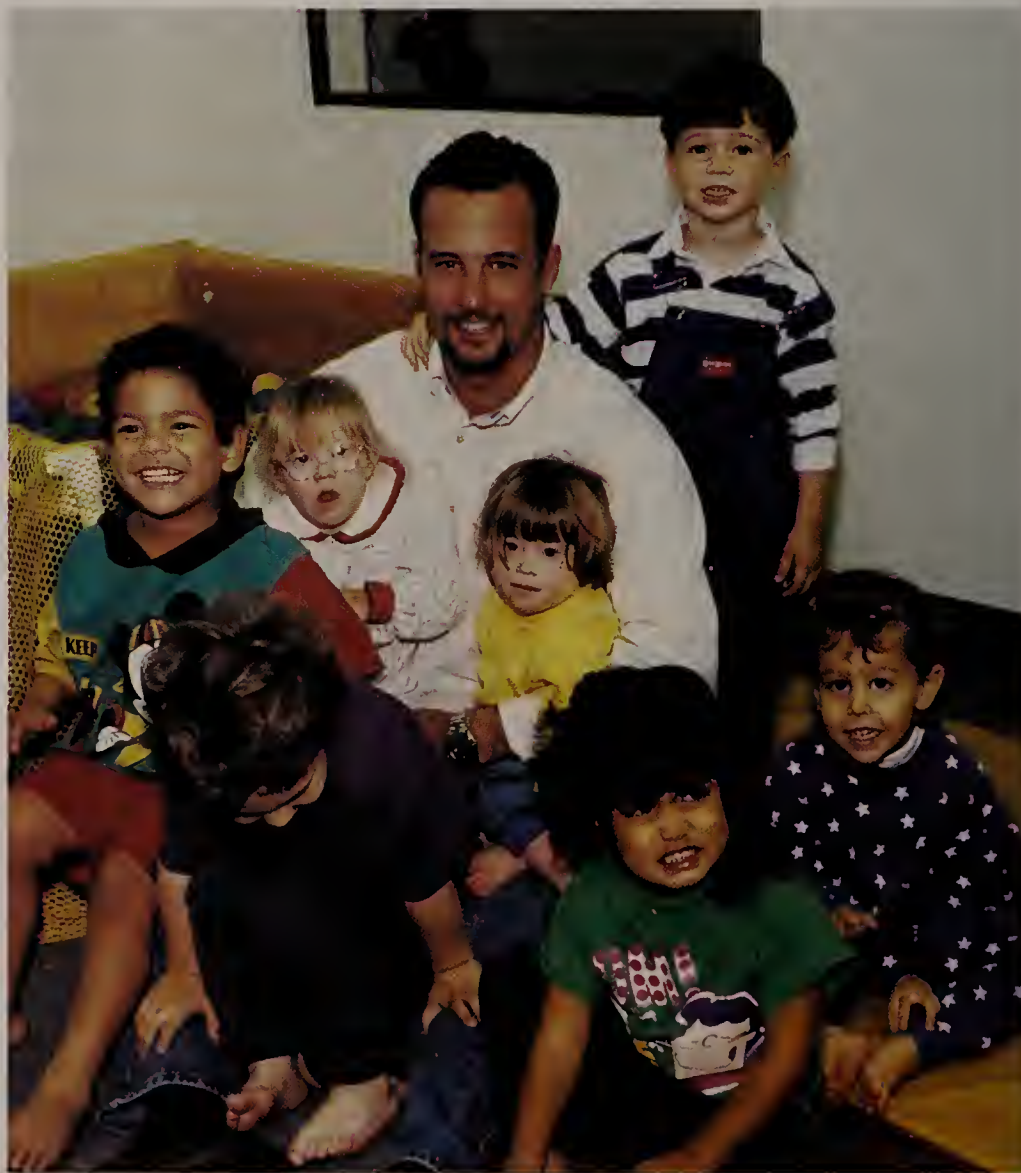
# RED SOX

## IN THE COMMUNITY



Red Sox slugger Mo Vaughn was the 1995 recipient of the Red Sox Community Service Award sponsored by the Boston Globe. Fans were given the opportunity to select the player they thought best represented the Red Sox in the community by submitting an entry form in the Globe nominating their selection. Twenty-five lucky fans were randomly chosen and awarded two complimentary tickets to the September 19 game along with a pre-game dinner/reception. Mo was joined on the field prior to the Red Sox-Brewers game by Lou Gorman; Skip Griffin, Director of Community Relations for the Globe and lucky fans Mr. and Mrs. John Gilbert of Watertown.

Red Sox Pitcher Tim Wakefield, pictured with some pre-schoolers from an early intervention program, has been instrumental in raising funds for the program to assist children with Down syndrome and other developmental disorders, such as Williams syndrome, Ret syndrome, Cerebral Palsy, Autism and PDD (pervasive development disorder). One focus of the program is to provide innovative learning and therapeutic opportunities for special needs children to help them develop necessary skills that will allow for their eventual mainstream into public schools.





enjoyable year for me. It was a nice transition for me. I gained a lot of experience in Texas, a lot of experience in Montreal and had a tremendous experience in Los Angeles, but all told, it was the best year professionally that I have had."

After the season ended, Duquette and Kennedy went through a touchy negotiation process on a contract extension. In the end, the manager received a one-year extension that will keep him here through next season. Obviously, the G.M. is pleased with what Kennedy did last year and has high hopes with what he can do in the next two.

"Kevin has a good presence and leadership ability," said Duquette. "He has a burning desire to win and a no-nonsense approach to the game. His team is always well prepared and ready to play, and he maintains a nice atmosphere in the clubhouse that the players enjoy."

Kennedy's office in Fenway is crammed with personal mementos and necessities, including a picture of him with George Bush in Texas, a photograph of screen favorite Natalie Wood, an always brewing pot of coffee and the ubiquitous bottle of Tabasco. His move to Boston, where the fans' desire to win and the media's tendency to scrutinize can add up to a pressure cooker, has not fazed the skipper at all.

"I enjoy high-pressure situations," said Kennedy. "I live for those — that's where I want to be. I went to a high school (Taft High School in Woodland Hills, Calif.) where you had to win. We had myself, Robin Yount and Pete LaCock before me on our team, and we had one of the best baseball teams in the city, year after year.

"I was groomed in one of those environments where you had to win, you had to be the best. Everywhere I go, people say, 'Isn't this pressure?' and I say, 'No, uh-uh — this is where I want to be, this is the fun time.'"

Kennedy does have an implacable attitude about him that's well suited to the trials of managing in New England. He stares intently throughout most of the game, taking his eyes

## { KEVIN KENNEDY }



away from the action only to confer with his coaches or check a matchup. He'll clap his hands occasionally, but mostly he watches from his post in front of the dugout tunnel, seldom smiling or frowning.

Kennedy enters his calm state of mind with a pre-game ritual of throwing BP to the extra hitters followed by a long, hot shower. The soothing effect usually lasts a full nine innings because for Kennedy to lose his temper is almost unheard of. He did not get ejected from any games last year, but that was no statistical fluke. His attitude is by design, structured for effect.

"I know fans probably say, 'Why doesn't he go out there more?'" said Kennedy. "Well, I go out, but I pick my spots. I learned this from managing in the minor leagues, where I used to get kicked out seven or eight times a year.

"I don't have to go out and do it just to be an egomaniac, and just to say, 'I'm the manager, and I'm going to show everybody in the ballpark that I'm the boss.' There's times to do it, absolutely, like backing up the players or when a play is actually called wrong. The umps know when I go out

there, the play must have been seen wrong. There's times when I'll get mad, but I've learned to control myself as much as I can.

"It's the same when I'm on the bench. When there are tough times, when a guy gives up a home run and we're down, I try not to react. I don't react very much — visibly.

"I feel it inside more than anybody, though, believe me. When I go home at night, there are nights when I don't sleep very well, but I try to leave it at the ballpark. All you can do is be prepared and put your players in position for success."

Kennedy has mixed and matched his managerial philosophies throughout his baseball career. When Frank Robinson managed him in the O's minor league system, Kennedy was attracted to Robinson's aggressive style. With the Dodgers, Kennedy enjoyed picking the brains of Del Crandall and Ken Boyer. And Manager Tommy Lasorda took a shine to him, Kennedy said, bringing him into his office during spring training when he had to send a player down to the minors just so Kennedy could see how he handled it.



WORLD CLASS SPA & FITNESS CENTER • SUNSET CHAMPAGNE CRUISE • 4 RESTAURANTS

CHARTER BOATS • BEACH CABANAS • MASSAGE • SAUNAS • WHIRLPOOLS • BEAUTY SALON • STEAM BATH • AEROBICS



JOGGING TRAILS • PLUNGE POOLS • WATERVIEW ROOMS • TENNIS • GOURMET DINING • HERBAL WRAPS

## Sanibel is better from our point of view.

Overlooking Sanibel and Captiva Islands lies the area's most luxurious resort. We offer a world-class spa and fitness center. Championship tennis. Nearby golf. Private beach. Marina with boating, sailing and fishing. A daily children's program. Spacious rooms with spectacular water views and private balconies. And luxurious two-bedroom resort condos. Everything a Florida vacation should be. Only better. For information and reservations call 1-800-767-7777



### Sanibel Harbour Resort & Spa

17260 Harbour Pointe Drive • Sanibel Harbour  
Ft. Myers, FL 33908 • 941-466-4000 • Fax 941-466-2150



4 SWIMMING POOLS • KID'S PROGRAM • VOLLEYBALL • SHELLING EXCURSIONS • RACQUETBALL • SAILING • GOLF



## { KEVIN KENNEDY }

"He was always having me over for dinner at his table," said Kennedy. "I kind of felt like I was getting that 'preferential treatment,' but he thought I had the makings to be a manager, and he wanted to share things with me that he thought would be helpful — not in a direct way, where he said, 'This is why I do this,' but just to be around him and see what goes on."

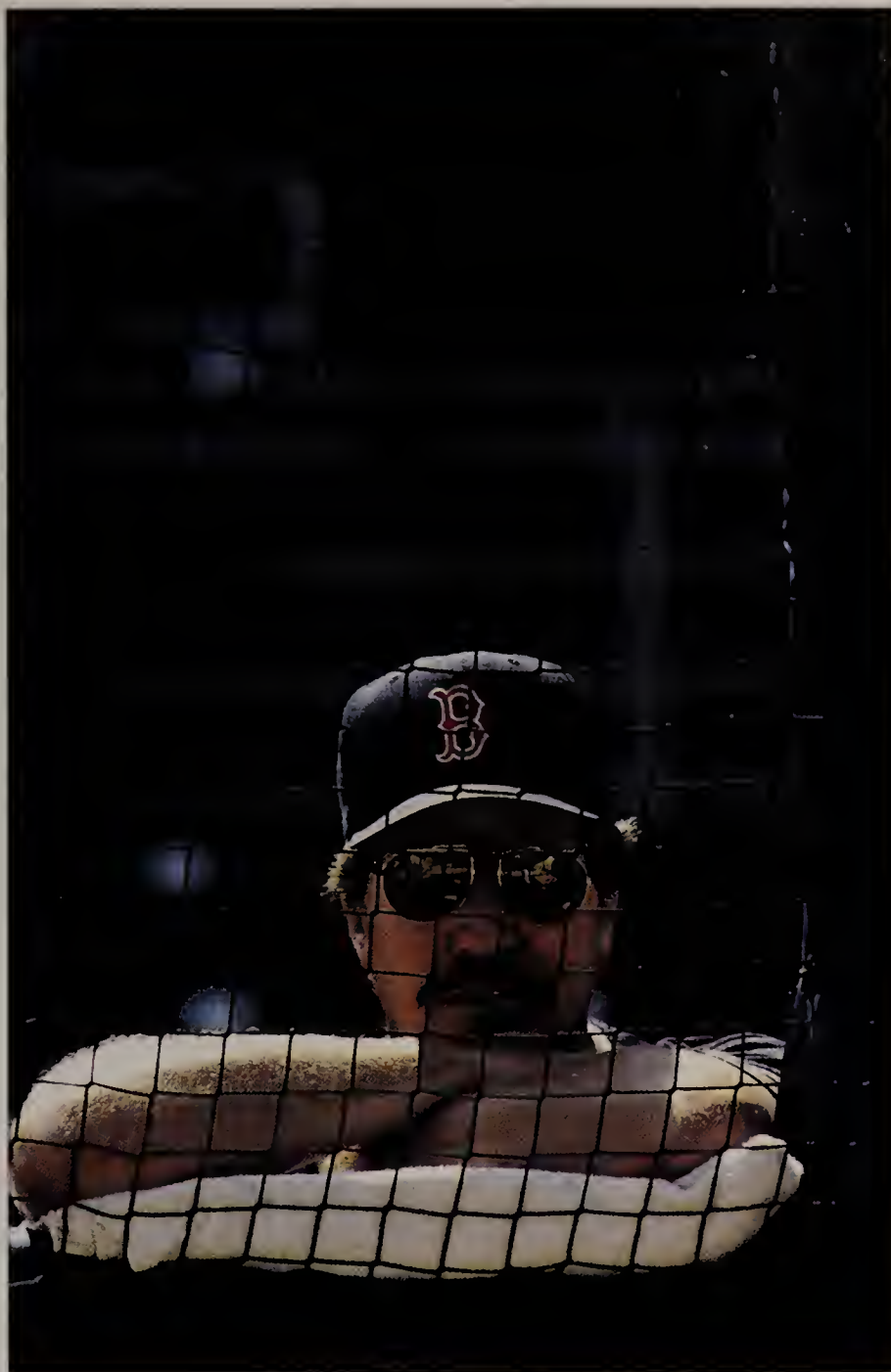
Kennedy tries to make himself accessible, but sometimes it's hard.

"I learned that as a manager sometimes I say my door is open, and guys don't come in, so I'll call them in," said Kennedy. "I don't want my guys to be intimidated by me. The opposition, that's fine, but I want my guys to feel comfortable and have fun playing for me, and I think they do, and they proved that last year."

While happy about the Red Sox' first-place finish last season, Kennedy was not pleased with their tepid baserunning and defensive efforts, and he made that the focus of spring training. If those improvements can carry over into the regular season, if the explosive offense gets uncorked, and if the starting pitching can provide enough innings so that the bullpen doesn't get worn out, Kennedy feels all the ingredients are in place — to win some more.

"I think now we've got the core. I think the nine you see out there — with Jose (Canseco) re-signed, Mike Stanley, Mo Vaughn, John Valentin, Mike Greenwell, Tim Lincecum — hopefully, we'll all be together a long time, we'd all like to be."

"That's how you build a winner — the foundation is already set." ■



*Michael Silverman writes about the Red Sox for the Boston Herald.*

◇ AMERICA'S PASTIME *with* NEW ENGLAND'S COOKIE ◇

# Double Play!



Available at the game,  
and at your favorite store.

**Try a Couple Today.**

**Cape Cod Cranberry Cookie Co.**  
PO Box 627, East Sandwich, MA 02537  
508-833-1452 • Fax: 508-888-0669



# YOUR HOMETOWN TEAM!



**Community Newspaper Company** delivers the largest exclusive newspaper audience in Eastern Massachusetts. Monday through Saturday we reach 766,000 readers who do not read the Boston Globe and 975,000 readers who are not reading the Boston Herald. Our 112 weekly and 3 daily publications score 1.6 million readers in 140 communities. And, our newspaper Hall of Fame boasts hundreds of awards from both local and national newspaper organizations.

For hitting the demographics, locations or market you want, in a cost effective way, advertising with **Community Newspaper Company** is always a **WIN!**

Source: Belden Associates, 1995.



**COMMUNITY  
NEWSPAPER  
COMPANY**

For information on Advertising with  
Community Newspaper Company contact Paul Farrell at  
**617-433-6721**



# RED SOX IN THE COMMUNITY



The R.B.I. Program (Reviving Baseball in the Inner City) was the beneficiary of a \$7,500 donation compliments of ARAMARK concessions, Coca-Cola and the Boston Red Sox to help promote and finance youth baseball. The proceeds from 32-ounce Coca-Cola souvenir cups sold at the concession stands during May and June 1995, totaling \$3,750 were matched by the Red Sox and donated to assist the efforts of the worthy program. Accepting the check for the R.B.I. Program were (on far left) Apollo Catala and (on far right) Jorge Rivera from the Knights of Columbus. They were joined by Bill Miocca, regional representative from Coca-Cola, Rich Roper of ARAMARK and Lou Gorman of the Red Sox.

On September 27, 1996, Shortstop John Valentin was presented with the first Harry Agganis Award before the Red Sox-Tigers game at Fenway. This annual award is presented to the player who best personifies the courage, compassion, character and dedication to his team, in the manner of the former Red Sox first baseman who passed away at the age of 26 on June 27, 1955 from a blood clot. Presenting the award to Valentin were Bishop Methodios, head of the Greek churches in New England; George Behrakis, chief executive officer of Muro Pharmaceutical Company in Tewksbury; Phil Agganis, Harry's brother; and Nick Tsiotos, spokesman for the Harry Agganis Team Fund.



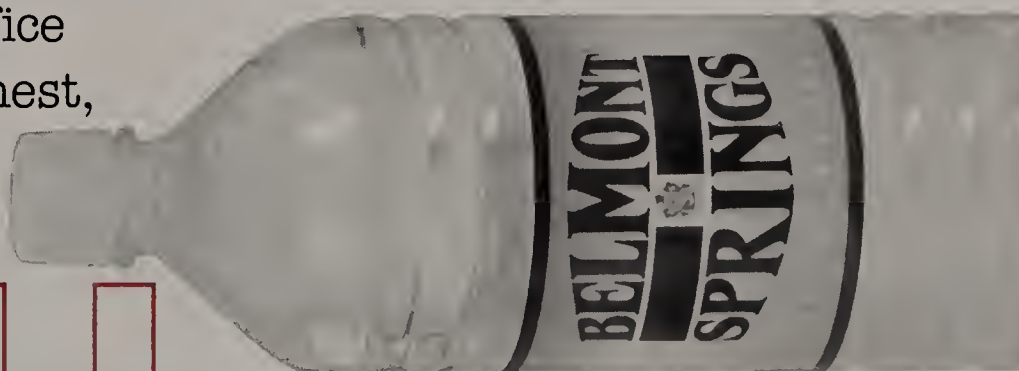
# CATCH THIS

For home and office  
delivery of the finest,  
most refreshing  
spring water

# CALL

**BELMONT  
SPRINGS**

# 1-800-235-PURE





# TWIB: INSIDE BASEBALL FOR 20 YEARS

## HOW DO YOU GET INSIDE OF BASEBALL?

Have **BARRY BONDS** blast its cover off.  
Have **CAL RIPKEN** wear its cover down.  
Have **RANDY JOHNSON** burn up its stitches.  
Have **HIDEO NOMO** unwind it with his pitches.  
Or you can tune to **TWIB** each and every week.

**TWIB** GOES BEYOND THE SEAMS  
TO GET INSIDE BASEBALL.

In its 20th season,

**TWIB** will have more drama,  
more exclusive footage, more bloopers,  
more great plays, more **GRIFFEY, PIAZZA,**  
**MADDUX,** and **CONE** than ever before.  
More **LARKIN, BICHETTE, GWYNN,**  
more **MO?** And more **MEL ALLEN** --  
the one and only **MEL ALLEN.**  
More baseball than ever before.

## HOW DO YOU GET INSIDE BASEBALL?



# TUNE IN



Check Your Local Listings For Times In Your Area.

©1996 Major League Baseball Properties, Inc., and The Phoenix Communications Group, Inc.



# brain teasers

by John Grabowski

answers on page 63

## double or nothing

Each of the names below includes at least one pair of double letters. When the other letters are filled in, the names of 11 players and one coach from the 1946 American League champion Boston Red Sox will be formed. How many do you remember? (Hint: The names are listed in alphabetical order.)

1. \_ \_ \_ \_ \_ L L
2. \_ \_ \_ \_ G G \_ \_
3. \_ \_ \_ R R
4. \_ \_ R R \_ S S
5. \_ \_ T T \_ \_ \_ \_ \_
6. \_ \_ R R \_ \_
7. \_ \_ G G \_ \_ \_
8. \_ \_ \_ E E
9. \_ \_ L L \_ \_ \_ \_ \_
10. \_ \_ S S \_ L L
11. \_ \_ L L \_ \_ \_ \_
12. \_ O O \_ \_ L L

## infield in

Listed below, in jumble form, are the names of 20 infielders who appeared in the major leagues last season. Rearrange each of the pairs of letters in each set to spell out the name of the player. Do not rearrange the letters within each pair. See how many you can decode.

### American League

1. HN NT VA JO IN LE
2. MI SL DA EA EY ON
3. TU RO EN RA NV BI
4. UI EN ZI LL OZ EG
5. RR TO UL SO EN PA
6. BA OS ER CA GA RL
7. YM TR FR AN AV IS
8. AN DO VI FE NA RN
9. ND AR EL YV DE RA
10. EZ MA IN TI RT NO

### National League

11. PE RJ ES IP CH ON
12. IL OV AS VI ER QU
13. OF RM SE FE JO AN
14. AI ZC SE NO JO VI
15. EH AY CH LI ES AR
16. VI TO ER KE CK NS
17. CA GA IA OS RL RC
18. LL IA MA WI MS TT
19. YT ON LA RO EC YC
20. EL OL RN DA LC ES

## pitching partners

Listed below are the names of 14 pitching partners from 1995 American League rosters. Each pair of hurlers have at least two consecutive shared letters in their names. With the team given as a hint, how many of these duos can you identify?

1. 

	R	O		
	R	O		

 Baltimore Orioles
2. 

					N	S
					N	S

 Boston Red Sox
3. 

		B	O		
		B	O		

 California Angels
4. 

				R	E
				R	E

 Chicago White Sox
5. 

		A	R		
		A	R		

 Cleveland Indians
6. 

				M	A
				M	A

 Detroit Tigers
7. 

		P	I		
		P	I		

 Kansas City Royals
8. 

	C	A	N		
	C	A	N		

 Milwaukee Brewers
9. 

			O	M	
			O	M	

 Minnesota Twins
10. 

	E	T	T		
	E	T	T		

 New York Yankees
11. 

				E	R
				E	R

 Oakland Athletics
12. 

		L	C		
		L	C		

 Seattle Mariners
13. 

				S	B
				S	B

 Texas Rangers
14. 

			L	I	
			L	I	

 Toronto Blue Jays



Find New Era Authentic  
Diamond Collection caps  
at all Boston area  
Lids stores.

# GO PRO

WITH PROFESSIONAL HEADWEAR  
BY NEW ERA CAP

NEW ERA  
SINCE 1920  
5950  
PRO MODEL

The only game cap of Professional Baseball is also available in  
NFL, NBA, NHL and Major College Teams.

Visit your local sporting goods store and Go Pro with New Era Cap.

NEW ERA  
The Cap the Pros Wear.

the 5950

Quality Since 1920

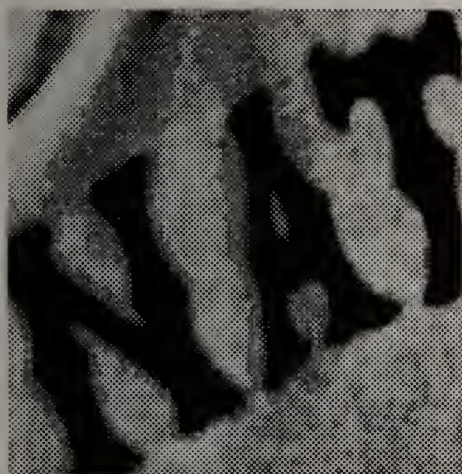




# Test Your Hall of Fame Trivia

The Hall of Famers listed below wore the uniforms depicted at one time or another during their careers. Can you identify the city and the team's name?

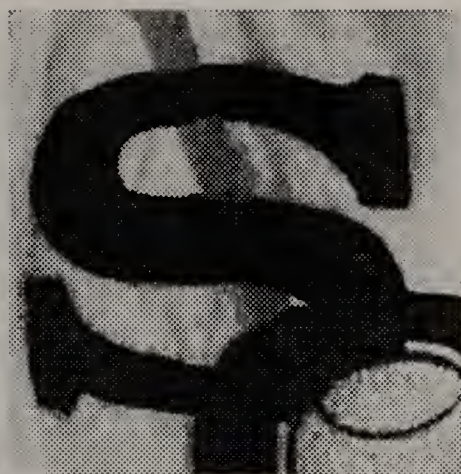
*(Answers can be found on page 61.)*



❶ FRANKIE FRISCH



❷ RUBE MARQUARD



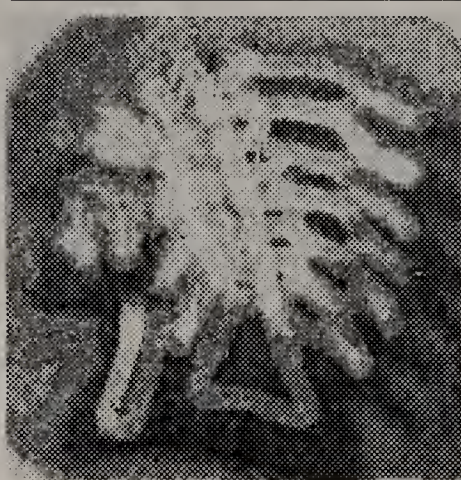
❸ LUKE APPLING



❹ ZACK WHEAT



❺ BURLEIGH GRIMES



❻ RABBIT MARANVILLE



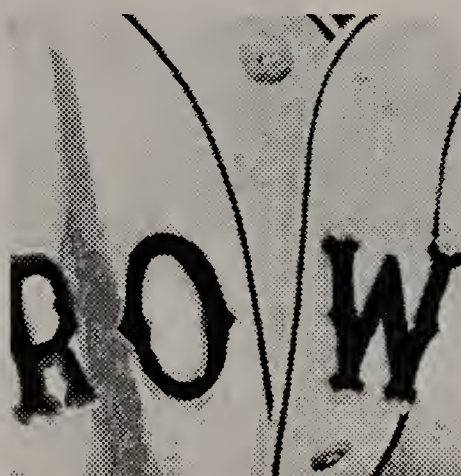
❼ LEFTY GROVE



❽ BILLY HERMAN



❾ HONUS WAGNER



❿ JIM BOTTOMLEY



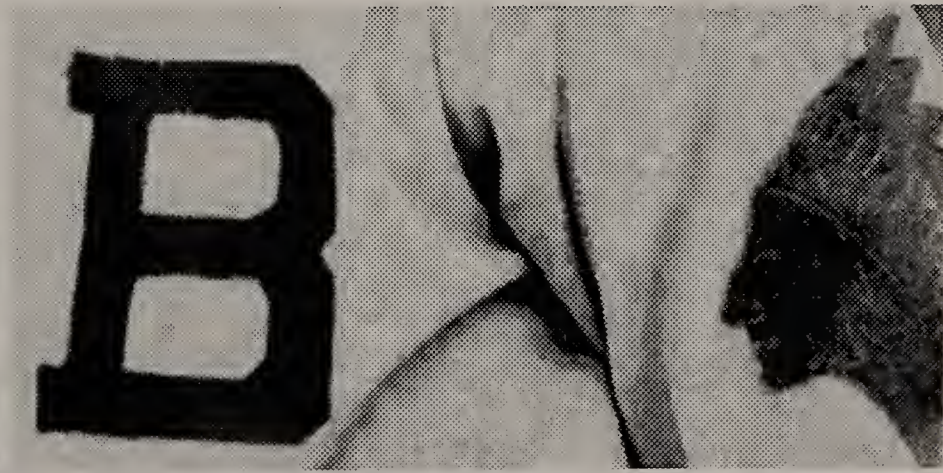
⓫ JIM BOTTOMLEY



⓬ JIMMIE FOXX



⓭ STAN COVELESKI



⓮ JOHNNY EVERS

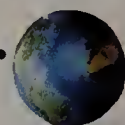
Visit the National Baseball Hall of Fame and Museum — Baseball's Exciting Showcase in Cooperstown, New York

To Join the Exclusive FRIENDS OF THE HALL OF FAME Club Write to: Hall of Fame, Box 590, Cooperstown, NY 13326

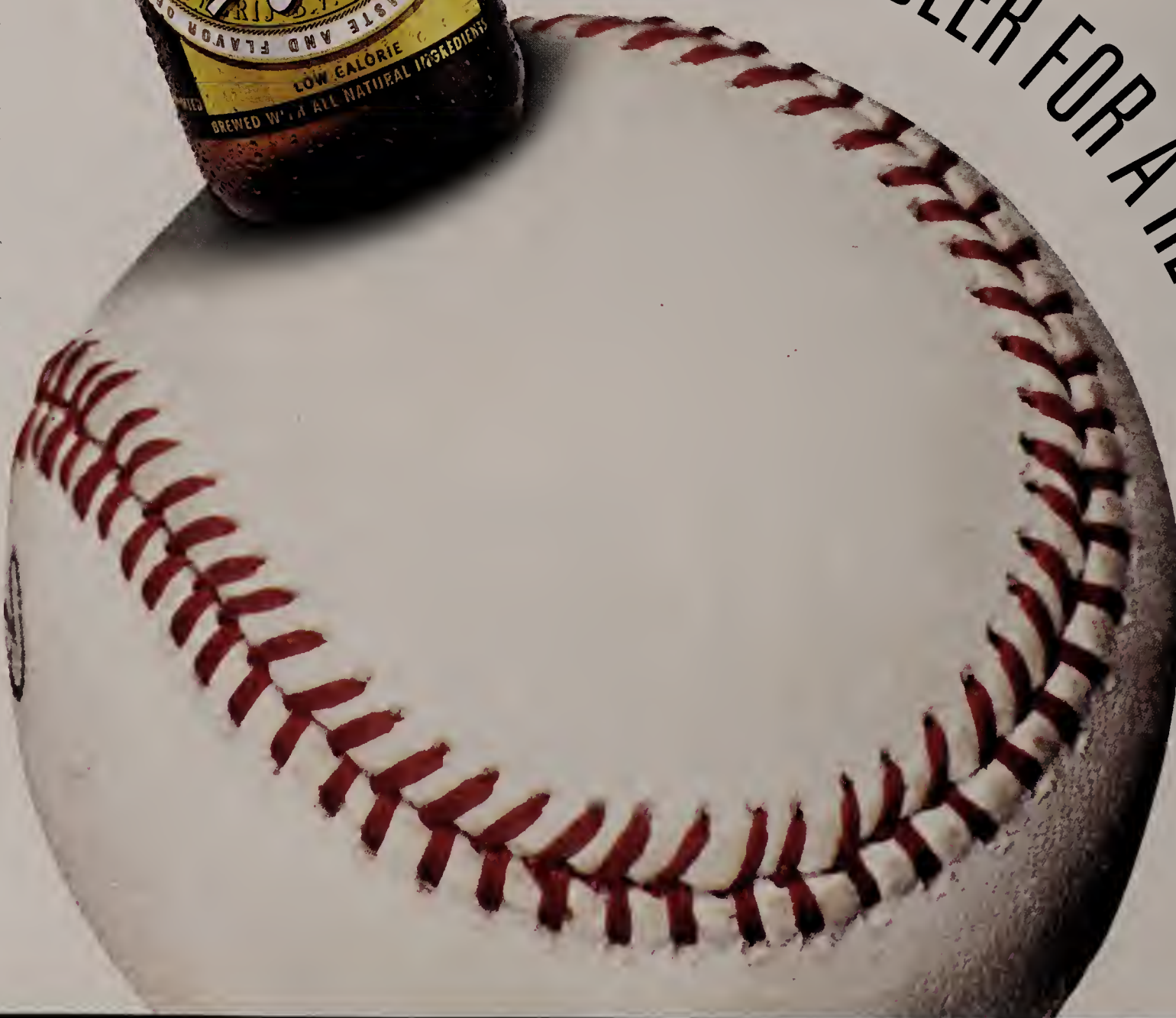
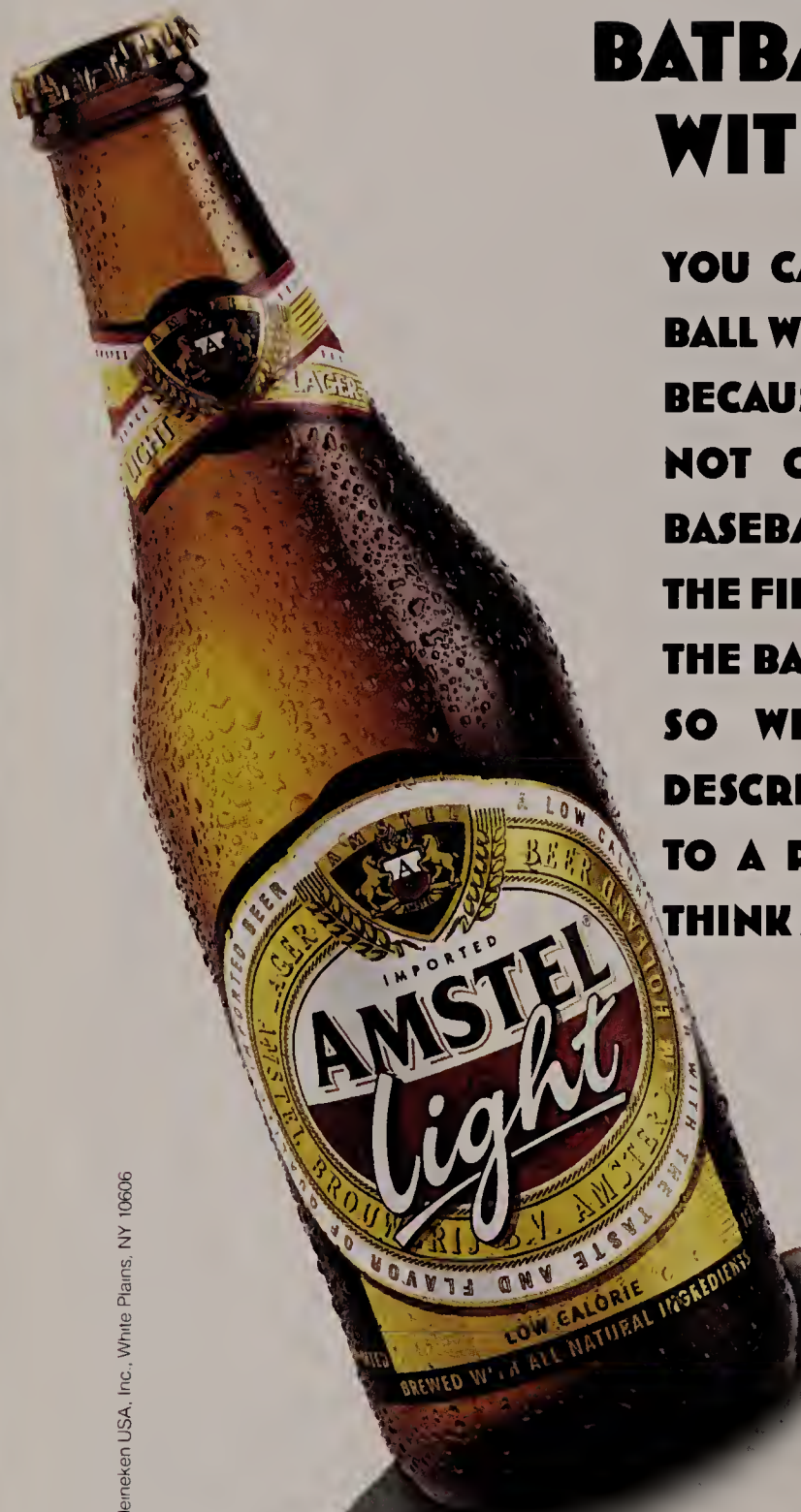


# WHY ISN'T BASEBALL CALLED BATBALL SINCE YOU HIT THE BALL WITH THE BAT, NOT THE BASE?

YOU CALL FOOTBALL FOOTBALL BECAUSE YOU KICK THE BALL WITH YOUR FOOT. YOU CALL BASKETBALL BASKETBALL BECAUSE YOU PUT THE BALL THROUGH A BASKET. THEY'RE NOT CALLED FIELDBALL...OR COURTBALL...SO WHY IS BASEBALL CALLED BASEBALL? TRUE, THERE ARE BASES ON THE FIELD, BUT THEY HAVE LITTLE, IF ANYTHING TO DO WITH THE BALL. THE BAT HAS EVERYTHING TO DO WITH THE BALL. SO WE SAY CHANGE THE NAME TO BATBALL. IT'S DESCRIPTIVE. IT'S ACCURATE. AND IT LENDS ITSELF BETTER TO A REALLY COOL LOGO YOU COULD WEAR ON A HAT. THINK ABOUT THAT ONE OVER A COLD AMSTEL LIGHT.



A LIGHT BEER FOR A HEAVY WORLD™





# RED SOX

## IN THE COMMUNITY

On December 15, 1995, the city of Boston paid tribute to Ted Williams with the official opening of the Ted Williams Tunnel. Gov. William Weld, Lt. Governor Paul Cellucci, Boston Mayor Tom Menino and former Governors Michael Dukakis and Edward King were among the hundreds of well-wishers that also included some of Ted's former teammates, among them Johnny Pesky and Dom DiMaggio, in addition to numerous friends and fans. Ted, along with son, John Henry, accepts congratulations from Governor Weld.



### BRAIN TEASERS ANSWERS, P. 57

#### DOUBLE OR NOTHING

- |                   |                           |
|-------------------|---------------------------|
| 1. Paul Campbell  | 7. Mike Higgins           |
| 2. Dom DiMaggio   | 8. Roy Partee             |
| 3. Bobby Doerr    | 9. Eddie Pellagrini       |
| 4. Dave Ferriss   | 10. Rip Russell           |
| 5. Don Gutteridge | 11. Ted Williams          |
| 6. Mickey Harris  | 12. Larry Woodall (coach) |

#### INFIELD IN

- |                   |                   |
|-------------------|-------------------|
| 1. John Valentin  | 11. Chipper Jones |
| 2. Damion Easley  | 12. Quilvio Veras |
| 3. Robin Ventura  | 13. Jose Offerman |
| 4. Ozzie Guillen  | 14. Jose Vizcaino |
| 5. Paul Sorrento  | 15. Charlie Hayes |
| 6. Carlos Baerga  | 16. Kevin Stocker |
| 7. Travis Fryman  | 17. Carlos Garcia |
| 8. Fernando Vina  | 18. Matt Williams |
| 9. Randy Velarde  | 19. Royce Clayton |
| 10. Tino Martinez | 20. Darnell Coles |

#### PITCHING PARTNERS

- |                   |                     |
|-------------------|---------------------|
| 1. Kevin Brown    | 8. Bob Scanlan      |
| Jesse Orosco      | Jamie McAndrew      |
| 2. Roger Clemens  | 9. Pat Mahomes      |
| Erik Hanson       | Mike Trombley       |
| 3. Jim Abbott     | 10. Andy Pettitte   |
| Shawn Boskie      | John Wetteland      |
| 4. Wilson Alvarez | 11. Steve Ontiveros |
| Jason Bere        | Dennis Eckersley    |
| 5. Mark Clark     | 12. Tim Lincecum    |
| Dennis Martinez   | Bob Wolcott         |
| 6. Sean Bergman   | 13. Bob Tewksbury   |
| Jose Lima         | Ed Vosberg          |
| 7. Kevin Appier   | 14. Mike Timlin     |
| Hipolito Pichardo | Woody Williams      |

### { 1946 RED SOX } Continued from Page 45

has always gone past Wellesley College, over the Newton Hills (one christened Heartbreak Hill), and through Kenmore Square (where the Citgo sign now tells the runners it's almost over!). The finish line has again been moved, to the Public Library not far from Exeter Street. The winners now receive large cash prizes. Besides the Marathon, Patriots' Day is still celebrated with a battle reenactment at Lexington.

In 1987, the Red Sox game began at noon, but it reverted to 11:05 the following season. It is the only morning game on the entire major league schedule, and the schedule-makers must work around it, always putting Boston at home for the third Monday in April.

In 1991, Kelley, 83, ran his 60th Marathon in 5 hours, 42 minutes, 54 seconds.

In 1995, the world's longest running tandem sporting event was interrupted; the prior season's labor dispute had resulted in an April spring training for the Red Sox. But they'll be back this year for the 100th running of the Marathon, and many of the runners, as they struggle past the Fenway parking lots, will not be too tired to ask the cheering crowd, "How'd the Sox do today?" ■

**Hall of Fame Trivia Answers:** 1. N.L. All-Star Team, 1933; 2. Brooklyn Dodgers, 1917; 3. Chicago White Sox, 1932-1935; 4. Brooklyn Dodgers, 1912; 5. Boston Braves, 1930; 6. Boston Braves, 1916-1920; 7. Philadelphia Athletics, 1925-1927; 8. Chicago Cubs, 1931-1936; 9. Pittsburgh Pirates, 1908-1909; 10. St. Louis Browns, 1936; 11. St. Louis Cardinals, 1924-1925; 12. Philadelphia Blue Jays, 1945; 13. Cleveland Indians, 1921; 14. Boston Braves, 1914-1915



# RED SOX

## IN THE COMMUNITY



Long-time Red Sox scout Matt Szesny (3rd from left) and Red Sox Minor League Pitching Coordinator Sammy Ellis (3rd from right) are the 1996 recipients of the George Digby Scouting Award and the Edward F. Kenney Player Development Award respectively. Established in 1995, each award recognizes Red Sox baseball operations personnel whose dedication, success and work ethics personify the equivalent of the awards' namesakes. Among those offering their congratulations: Executive Vice President and General Manager Dan Duquette, Director of Scouting Wayne Britton, Director of Field Operations Bob Schaefer and Manager Kevin Kennedy.



Six former Red Sox players were enshrined into the Red Sox Hall of Fame on November 1, 1995 during induction ceremonies at the Sheraton Boston Hotel: Dom DiMaggio (1940-42, 46-54), Johnny Pesky (1942, 46-52), Jim Rice (1974-89), Smokey Joe Wood (1908-15), Frank Malzone (1955-65) and Tony Conigliaro (1964-67, 69-70, 75). Those in attendance were treated to a nostalgic night of fond reminiscences through film clips and stories. Here Bobby Doerr (an automatic member to the Red Sox Hall of Fame) posed with DiMaggio, Rice, Pesky and Malzone.

## Red Sox Cooperate with Fenway Neighbors



The Red Sox reaffirm their commitment to cooperating with their neighbors in working out various community concerns. We encourage all of our fans to cooperate also by not littering, vandalizing or in any way disregarding the rights of the neighbors who surround Fenway Park. The Red Sox also urge fans to use the parking lots in the vicinity of the stadium and to use private buses or public transportation whenever possible.

Please refer to our map on Page 47 for further information on easy access to the ballpark. Thank you!



**America's #1  
Bean Coffee!**

\*\*\*\*\*

**New England's  
#1  
Team!**



**EIGHT O'CLOCK  
BEAN COFFEE**

ANY SIZE, ANY VARIETY

**DO NOT DOUBLE  
OR TRIPLE**

This coupon void if taxed, restricted or forbidden by law in your state. Cash value 1/20 of one cent. Good only when terms or offer are fully met. Any other use constitutes fraud. Mr. Grocer: This coupon will be redeemed for face value plus 8c handling, provided terms of offer have been complied with. Mail all coupons to: Eight O'Clock, 6001 Gateway W., F-14, Ste. 613, El Paso TX 79925

**SAVE  
55¢  
WITH THIS  
COUPON**

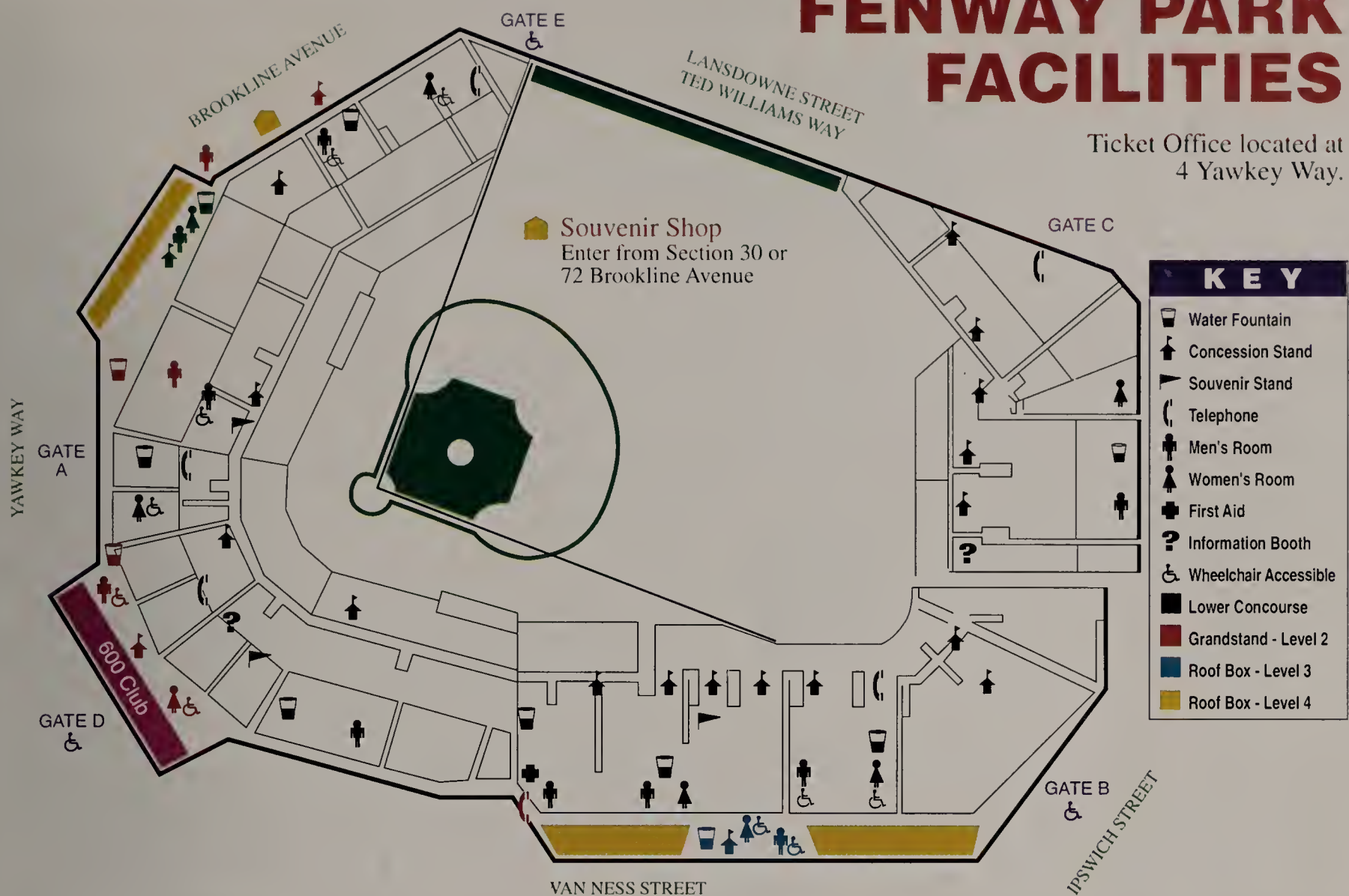
**MANUFACTURER'S COUPON 01237**

**EXPIRES 10/01/96**



# FENWAY PARK FACILITIES

Ticket Office located at  
4 Yawkey Way.



## FENWAY PARK NO SMOKING POLICY

For the comfort and enjoyment of all fans at Fenway Park, smoking is not permitted in the seating and restroom areas. Fans seated in the box seats, reserved seats, or the bleachers may smoke in the lower concourse area under the grandstand. Fans seated in the roof seats may smoke on the walkways adjacent to the concession areas.



Fans who fail to comply with this policy, after appropriate warning, may be subject to ejection from the ballpark.

Red Sox Management





# 1996 RED SOX PROMOTIONS

## TRUE VALUE BASEBALL CAP DAY

All fans will receive a baseball cap, compliments of  
**TRUE VALUE HARDWARE STORES.**

**Monday, APRIL 8**

SOX vs. MIN  
1:05 pm



## VALUJET MAGNET SCHEDULE DAY

All fans will receive a magnet schedule, compliments of **VALUJET.**

**Wednesday, APRIL 10**

**Thursday, APRIL 11**

SOX vs. MIN  
1:05 pm



## KIDS' OPENING DAY

The first 15,000 fans age 15 and under entering the ballpark will receive a souvenir batting helmet, compliments of **Fenway Franks.** Characters from *Sesame Street* will visit Fenway

**Saturday, APRIL 13**

SOX vs. CLE  
1:05 pm



## COCA-COLA/BURGER KING FOTOBALL DAY

The first 15,000 fans age 15 and under entering the ballpark will receive a baseball with a player's photo on it, compliments of **Coca-Cola** and **Burger King.**

**Sunday, APRIL 14**

SOX vs. CLE  
1:05 pm



## MAJOR LEAGUE BASEBALL MAGAZINE FOR KIDS DAYS

The first 15,000 fans age 15 and under entering the ballpark will receive a Major League Baseball for Kids Magazine.

**Sunday, APRIL 28**

SOX vs. KC  
1:05 pm



**Wednesday, JULY 24**

SOX vs. KC  
7:05 pm

**Monday, SEPTEMBER 9**

SOX vs. MIL  
7:05 pm

## RED SOX/COCA-COLA FAN APPRECIATION DAYS

All fans receive a 1996/1997 Red Sox Calendar, compliments of **Coca-Cola.**

**SEPTEMBER 13 & 14**

SOX vs. CHI  
FRI 7:05 pm  
SAT 1:05 pm





# **The Closest, Most Comfortable Shave In The World.**



## **Gillette SensorExcel with protective microfins.**

There's no razor like SensorExcel®. It's the only one with individually spring-mounted twin blades and soft, protective microfins. The spring-mounted blades automatically adjust to every curve of your face. The soft, flexible microfins are positioned in front of the blades to protect your skin while gently setting up your beard so the blades can shave closer with incredible comfort.



Spring-mounted blades

The SensorExcel razor also has a responsive Flexgrip® handle and pivoting head for superior maneuverability.

No razor feels more comfortable during your shave or leaves your face smoother after than SensorExcel.

**Gillette**

*The Best a Man Can Get*











# FENWAY PARK

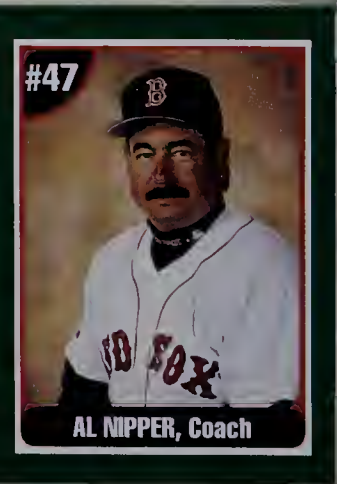
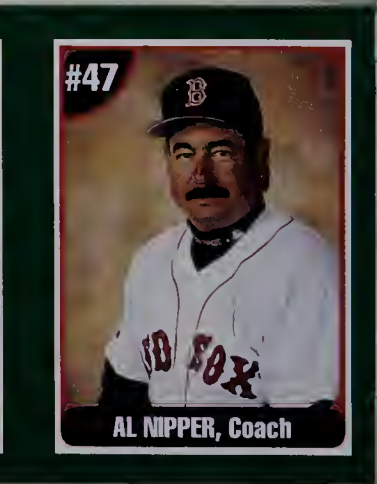
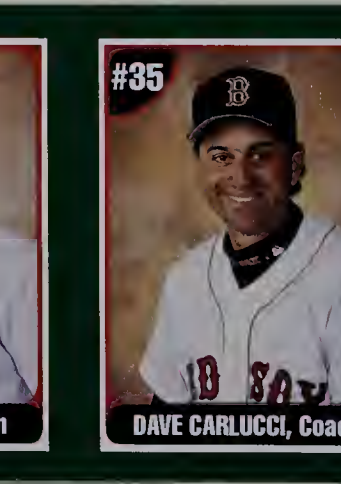
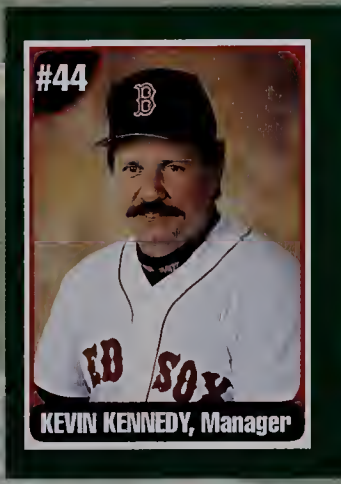
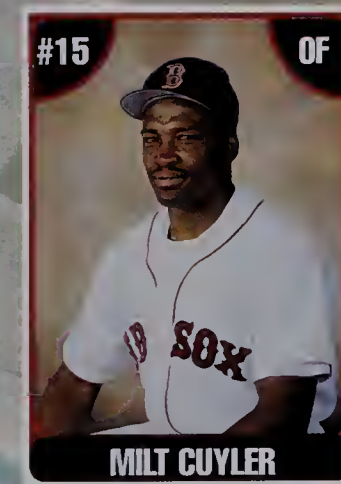
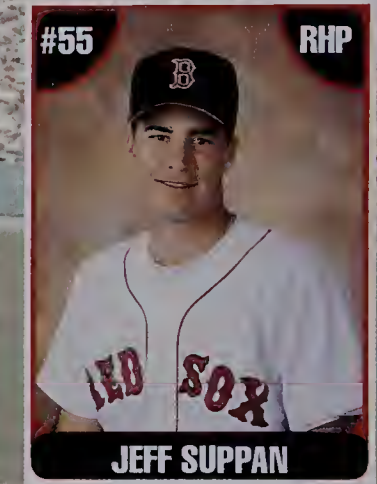
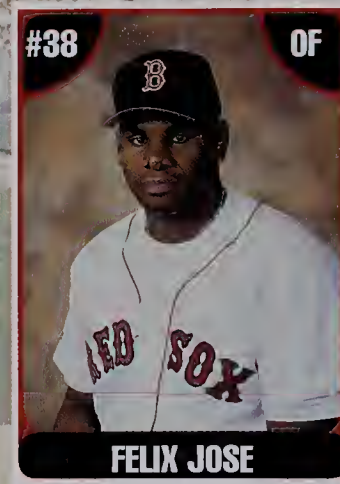
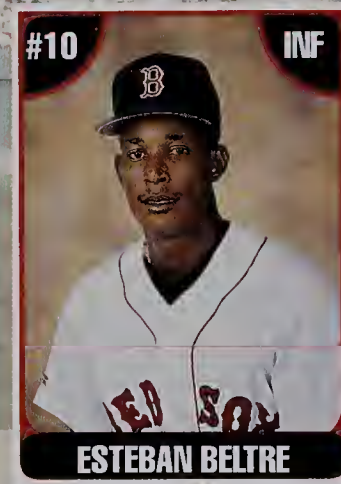
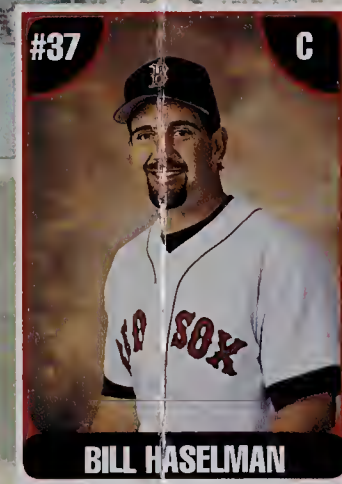
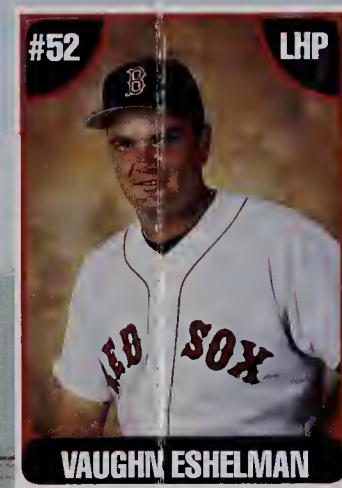
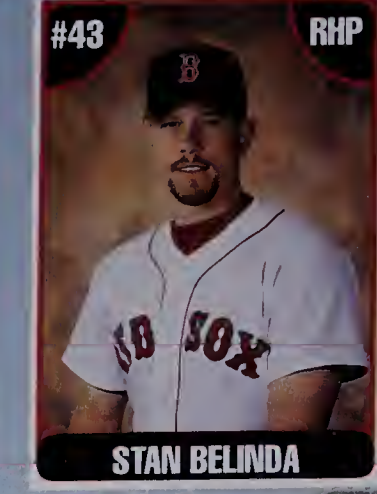
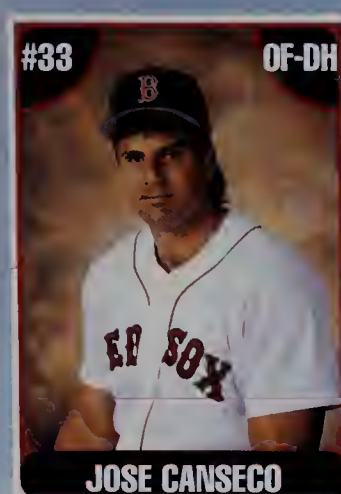
*Home of The Boston Red Sox*



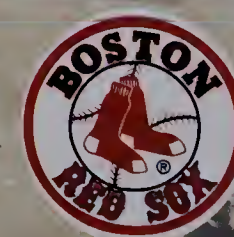




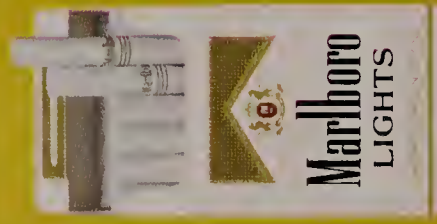




# 1996 BOSTON RED SOX







# Marlboro Lights

A1

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

10 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.